

LEGO® SERIOUS PLAY® Methods Facilitator Certification Programme



Course Code: 10007309-15

Course Introduction

LEGO® SERIOUS PLAY® is an internationally-renowned facilitated process used by organisations to engage participants to generate innovative ideas for organisational improvement. This “hand thinking” methodology is based on extensive research in educational theory, neuroscience and psychology and enables participants to address complex issues in a fun and engaging way.

It combines visual, auditory, and kinaesthetic learning styles into one uniquely creative and powerful approach. It teaches both introverts and extroverts to think with their hands and better communicate their ideas, allowing a greater flow of information by building 3D models, giving them a metaphorical meaning and expressing their inner thoughts through storytelling. Everyone actively participates as they solve problem together, all while having fun in an environment that encourages free idea generation.

LEGO® SERIOUS PLAY® Methodology was the brain child of the current owner of the LEGO® Systems Group in Denmark, Kjeld Kirk Kristiansen. He teamed up with Johan Roos and Bart Vector, Organisational Psychologists, and they developed, created, tested and fine-tuned the process. The company retains ownership today.

You will become a certified LEGO® SERIOUS PLAY® Method Facilitator to conduct workshops or programmes with LEGO® SERIOUS PLAY® upon programme completion.

Target Audience

Trainers and facilitators, in-house training and development professionals, consultants, HR professionals, coaches, teachers, university professors, change managers and team leaders etc.

Organiser

Supporting Organisation

What Can You Do With Your LEGO® SERIOUS PLAY® Facilitator Certification?

LEGO® SERIOUS PLAY® has a broad appeal and can be used to:

- Incorporate LEGO® SERIOUS PLAY® in the current workshops you deliver
- **Conduct internal team development activities to develop high functioning teams**
- Build shared understanding among teams
- Facilitate brainstorming sessions
- **Engage learners and activate thinking to set goals and move into action**
- **Stimulate creative thinking and share ideas**
- **Find innovative, useful solutions to complex problems in a constructive atmosphere**
- Build stakeholder road maps to explore and analyse the customer experience
- Create a level playing field for discussion
- Discuss topics that are challenging or difficult to talk about
- Improve decision making
- Surface hidden issues and challenges.

Programme Deliverables

- **4-day training delivered by Licensed Trainers of the Strategic Play® Group**
- **Your certificate stating that you are a Certified LEGO® SERIOUS PLAY® Methods Facilitator, issued by Strategic Play® Group and signed by Global Master Trainer, Jacqueline Lloyd Smith****
- Your facilitator manual with step-by-step guidelines to deliver your LEGO® SERIOUS PLAY® workshop
- Your Starter Kit of LEGO® SERIOUS PLAY® bricks including your own duck bricks
- Road maps to get you started developing your own LEGO® SERIOUS PLAY® workshops
- 1 deck of Diagnostic Cards
- 1 copy of the “What the duck” book
- A unique Strategic Play certification and registration number
- Exclusive access to register as a graduated practitioner on the Strategic Play® website
- Exclusive access to the global LEGO® SERIOUS PLAY® facilitator community network where you could mingle and share best practices of LEGO® SERIOUS PLAY® with facilitators around the world
- **Three 30-minute personal coaching sessions with your Licensed LEGO® SERIOUS PLAY® trainers**
- Additional information and support in ordering LEGO® SERIOUS PLAY® kits and diagnostic cards

****Who Is The Strategic Play® Group?**

The Strategic Play® Group is owned by Lloyd Smith Solutions and their Head Office is in Whistler, Canada. Jacqueline (Jacquie) Lloyd Smith is a Global Master Trainer in LEGO® SERIOUS PLAY® Methods and holds a Diploma in LEGO® SERIOUS PLAY® methodology from the LEGO® Group in Denmark. In 2007, Lloyd Smith received the partner business growth award from LEGO® and also that year, she began certifying facilitators for The LEGO® GROUP. In 2009, Jacquie was appointed to the training board in the LEGO® Play for Business division where she worked to bring LEGO® SERIOUS PLAY® methods into the Open Source model.

Programme Content Overview

Day One: Foundation Programme

The first day Jump into the basics on the first programme. This training day introduces you to the LEGO® SERIOUS PLAY® tool. You will learn how to use the tools with a setting including flow theory, the use of ground rules to set the playing field, etiquette and traps to avoid along with numerous applications for different situations to prep the hand-brain connection. Background theory is provided with hands-on learning.

Day Two: Teams and Groups

The second day moves participants through processes where individual identity is explored and insight gained into how the tools can be customized for any number of workshops or processes including team workshops.

Day Three: Landscape and Systems Development for Teams and Groups

The third day of the training will provide you with an understanding of how to use LEGO® SERIOUS PLAY® identity and landscape materials kit to build 3D models that illustrate the complex environments where entities like teams and projects and other interconnected systems function and how these environments “play out” in real time.

Day Four: Master Class Workshop Design and Practice

Day four, our final day, gives you an opportunity to develop your own road maps for workshops you want to deliver. These road maps can be for new LEGO® SERIOUS PLAY® workshops or to customise current programs you currently deliver to incorporate LEGO® SERIOUS PLAY®. Both of the approaches will be demonstrated.

The last part of this programme lets you practise your facilitation skills in a safe classroom environment. You will receive feedback from other participants and a Certified Licensed LEGO® SERIOUS PLAY® Methods facilitator.

Date and Time

21 Mar 2019 to 24 Mar 2019 (9:30 – 17:30)



Delivery Language

This training will be delivered by an English trainer and a Cantonese co-trainer. Materials will be printed in English.

Course Fee

Normal Fee: HKD 29,500 / HKD 27,500*

*This discount fee is applicable for group enrolment of 2 people or above; **OR**

Enrolment on or before 15-Mar-2019; **OR**

Participant who has completed any of the workshops of LEGO® SERIOUS PLAY® Series

Participants are advised to make registration on or before 19 Mar 2019 (Tue).

Assessment

Participants are required to complete the in-class assessment during the programme.

Award of Certificate

A certificate will be issued by Strategic Play® Group with the signature from Jacqueline Lloyd Smith, LEGO® SERIOUS PLAY® Methods Global Master Trainer, endorsing the participant as a Certified LEGO® SERIOUS PLAY® Methods Facilitator, given full class attendance and completion of the in-class assessment.

A certificate will also be issued by the Hong Kong Productivity Council to participants with full attendance and completion of the in-class assessment.

Trainer Bio's

Sandra Lunn

Certified LEGO® SERIOUS PLAY® Methods Facilitator. Strategic Play® Group Licensed Trainer in LEGO® SERIOUS PLAY® Methods in Hong Kong and Macau. Sandra has built a strong reputation as an experienced LEGO® SERIOUS PLAY® Methods Facilitator, corporate trainer, vocational educator, workplace coach, assessor, instructional designer and consultant. Sandra brings a powerful combination of professional training expertise, flexibility and adaptability, industry currency and innovative approaches to often challenging environments.



Brian Tang

Certified LEGO® SERIOUS PLAY® Methods Facilitator. Strategic Play® Group Licensed Trainer in LEGO® SERIOUS PLAY® Methods in China. TAE40110 Certificate IV in Training & Assessment and TAE50111 Diploma of Vocational Education & Training. Registered Corporate Coach™. Master of Business Administration.



Brian has almost 10 years' experience in talent development and trainings specializing in adult learning, vocational learning, blended learning and LEGO® SERIOUS PLAY®. He has delivered a vast array of programmes in the areas of leadership development, management skills, storytelling, presentation and train-the-trainer etc. Audience ranges from frontline staff, management executive and training & development manager.

Both Sandra and Brian are licensed, certified trainers who are members of the Global Federation of LSP Master Trainers trained by Jacquie Lloyd Smith. They are the Strategic Play® Group licensed partners in Hong Kong & Macau and China respectively.
