



Effective Presentation Skills Training

For technology executives, developers and engineers



Speaker:
Mr Gary LO

Under this rapidly growing digital world, many businesses invent lots of technical solutions every day to improve the livelihood of mankind by developing innovative products or services. However, **not all of the technology executives/developers know how to present their solutions.**

Join this programme to learn some effective and professional techniques from an experienced TED speaker and corporate marketer!

Programme code	10009806-12 10009806-13
Date and time	14 Jul 2020, Tuesday or 22 Jul 2020, Wednesday 14:00-18:00
Venue	HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong. (Kowloon Tong MTR Station)
Medium	Cantonese supplemented with English Teaching note in English
Course fee	HK\$ 1,800 (Early-bird: HK\$1,620, applicable on or before 29 Jun 2020)

Introduction

In addition to possessing professional knowledge, being an eloquent and presentable speaker with confidence is also essential as a successful engineer and technology executives today. Regardless of how often you are put in the spotlight at work or in your personal life, communicating a new idea, very technical solution and concept in a manner which is concise, punctual, and understandable to your target audiences or internal stakeholders, is a priceless capability to cultivate and build.

Intended Learning Outcomes:

- Use storytelling to make our communication more effective and convincing
- Deliver impactful presentations to better engage and captivate our audiences
- Rehearsal opportunities with live feedback and coaching

Programme Contents:

i. Engaging Content

- Audience Analysis: Create relevant content based on audience type and interest
- Building Context: Use relevant background information to build our story foundation
- Story Flow Framework: Develop a tight and synchronised story with a clear objective in mind

ii. Effective Delivery

- Posture & Gesture: Project confidence in a presentation with our body language
- Presence & Setting: Build a stronger connection and engagement with our audiences
- “Melody” of our speech: Make our audio presentation more captivating by adding a unique melody
- Volume & Energy: Better project our voice to engage and establish credibility

iii. Rehearsal opportunities with live feedback and coaching

Trainer's Profile - Gary LO

Gary is a seasoned trainer and TEDx Speaker with 15+ years of training experience. He spent most of his career working at some of the Fortune 500 companies including LVMH, Apple Inc., Google, Facebook, Microsoft, etc., with a scope covering the Greater China & APAC region. He was the former Head of Marketing & Admissions for the HKUST MBA Programs, and now serves as a Guest Lecturer for the HKU SPACE Institute for China Business and Nielsen University. He is also an appointed career coach for top Universities in the region, where he has trained hundreds of MBA and Masters students, professionals and corporate executives. He is a high impact presentation winner and has made over 1,000 public speeches in different cities, also an Internationally Certified NLP Master Practitioner endorsed by authoritative organisations such as ABNLP, INLPA, NLPU etc.



Enrolment method

1. Scan the QR code to complete the enrolment and payment online. OR
2. Mail the crossed cheque with payee name “Hong Kong Productivity Council” (in HK dollar) and the application form should be mailed to HKPC Academy, Hong Kong Productivity Council, 3/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms Amanda JOHN). Please indicate the course name and course code on the back of the cheque and envelope.

[Enrolment form can be downloaded at
<https://www.home.hkpcacademy.org/enrollment/>]

