hkpc Academy 生產力學院

VR360 for the Real Estate Market (Introduction)

CONNECTION TECHNOLOGY 裝備未來
FUTURESKILLS

COVID-19 has disrupted industries in many ways but it also brings attention to the market that the importance of digital transformation. The real estate industry uses VR (Virtual Reality) tours to show flats, which buyers can check out the flats online without worrying about social distancing. VR allows buyers to view the flats in 360 degrees which makes their experience very lively as if they were physically in the flats! The technology also enables buyers to explore flats at anytime, anywhere.

The course is suitable for participants real estate agents and those who are interested in VR.

Programme code	10012199
Date and time	4 Oct 2021 (Mon) 19:00 – 22:00
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Medium	Cantonese
Course fee	HK$600
Remarks	Duration: 3 hours

Programme Highlights

This course is an introduction of VR360. The speaker will provide an overview of VR360 and industry practice by covering:

• Introduction to VR360

• Different brands and model

• Current property industry application

• The impact of 5G

Instructor shall explain VR360 from the basics, participants with no relevant background are welcome.

Course Outline

Introduction to VR 360 and Industry Practices
- Introduction to VR360
- Different brands and model
- Current property industry application
- The impact of 5G

Mr. Kevin LEE

Kevin obtained his BBA from the University of Hong Kong. His passion for digital entertainment has kept him engaged with digital entertainment production technology and related application development for more than 10 years. Since 2018, Kevin has focused on high-tech creative culture industry and committed to the development of multimedia technology and applications. He had completed the Professional Education Certificate Course of Digital Transformation at the Massachusetts Institute of Technology (MIT), majoring in human intelligence, blockchain, Internet of Things, cloud computing and cyber security.

Enrolment method

1. Scan the QR code to complete the enrolment and payment online.

2. Mail the crossed cheque with payee name "Hong Kong Productivity Council" in HK dollar) and the application form should be mailed to Hong Kong Productivity Council, 3/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms Jade TAI). Please indicate the course name and course code on the envelope.
Enrolment form can be downloaded at
https://www.hkpcacademy.org