NFT
non-fungible tokens
crypto collectibles

The New Era of Creative Industry: NFT (Non-fungible token)

FUTURESKILLS

In recent years, the rapidly growing cryptocurrency NFT has completely changed the ecosystem of the creative industry. NFT is an encrypted token on the blockchain, representing an asset which can be a digital asset or a tokenised real-world asset. It is often applied on the exchange of artworks, music, virtual collections, picture files, video files, etc. It allows us to trade on the online trading platform which could be valuable. NFT not only protects artists, but also brings in more investment opportunities to the market.

Programme code	10012152-01
Date and time	23-24 Nov 2021 19:00 – 22:00
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Medium	Cantonese
Course fee	HK$1,800
Remarks	Duration: 6 hours (2 lectures)

Programme Highlights

NFT is a rising virtual asset and is popular among the creative industry. In this 6-hour programme, participant will learn about:

- Basics of blockchain, cryptocurrency, and NFT

- How to create and list your own NFT

- The history of "toke-nomics", and other usages of NFT beyond a collectable

- Current NFT market trends and major platforms

In this programme, a blockchain specialist will introduce NFT in a simple and profound way which enables students without a background in virtual assets can also master relevant knowledge and practical methods to explore the potential of NFT. Upon completion of the 6-hours programme, students will be awarded a certificate of completion.

Supporting Organisations (in alphabetical order)

Asian Licensing Association 亞洲授權業協會

Hong Kong Comics & Animation Federation 香港動漫畫聯會 HKCAF

HKDA 香港設計師協會

HKGIA

香港資訊科技商會 HKITF

WTIA 香港無線科技商會

創意創業會 INNOVATIVE ENTREPRENEUR ASSOCIATION

iFTA Institute of Financial Technologies of Asia 亞洲金融科技師學會 CFT AFT

Course Outline

Date	Activities
Lesson 1	**Introduction to NFT** • Introduction to blockchain & NFT • A brief history of Ethereum & NFT protocol • NFT beyond collectable (articles) • Latest trends of NFT in creative industry • Creating your crypto wallet
Lesson 2	**Creating your NFT** • Learn the most popular NFT platforms by volume • How to create your own NFT on Open Sea, Rarible • How to list your NFT on Open Sea, Rarible • Which platform is best for me? • How to market your NFT's

Mr. Kevin LEE

Kevin obtained his BBA from the University of Hong Kong. His passion for digital entertainment has kept him engaged with digital entertainment production technology and related application development for more than 15 years. Since 2018, Kevin has focused on high-tech creative culture industry and committed to the development of multimedia technology and applications. He had completed the Professional Education Certificate Course of Digital Transformation at the Massachusetts Institute of Technology (MIT), majoring in artificial intelligence, blockchain, Internet of Things, cloud computing and cyber security. He has also recently finished studying a Higher Education Teaching Certificate course from The Derek Bok Centre for Teaching & Learning of Harvard University.

Enrolment method

1. Scan the QR code to complete the enrolment and payment online.

2. Mail the crossed cheque with payee name "Hong Kong Productivity Council" in HK dollar) and the application form should be mailed to Hong Kong Productivity Council, 3/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms Jade TAI). Please indicate the course name and course code on the envelope.
Enrolment form can be downloaded at
https://www.hkpcacademy.org

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https://www.hkpcacademy.org/en/featured-technology-training/