


LEGO® SERIOUS PLAY® Methods Facilitator Certification Programme

CONNECTION TECHNOLOGY 裝備未來
FUTURE SKILLS

100% Online. 100% Safe. 100% Positive Learning.

LEGO® SERIOUS PLAY® is an internationally-renowned facilitated process to engage participants to generate innovative ideas for organisational improvement. The methodology, based on extensive research, enables people to address complex issues in a fun and engaging way. Upon programme completion, you will become a certified LEGO® SERIOUS PLAY® Method Facilitator with a certificate issued by Strategic Play® Group and signed by Jacqueline Lloyd Smith, the Global Master Trainer.

Programme code	10012616-01
Date and time	16 – 19 Apr 2022 (09:00 – 17:30)
Venue	Online Broadcast ▲ 
Medium	Cantonese; OR Bilingual (English and Cantonese)* <i>*if there is any non-Cantonese speaking participant</i>
Course fee	HKD 29,500 / HKD 27,500* *Group enrolment of 2 people or above; OR Enrolment on or before 1 Apr 2022; OR Participant who has completed any of the workshops of LEGO® SERIOUS PLAY® Series

Can be used to

- Incorporate LEGO® SERIOUS PLAY® in the current workshops you deliver
- Conduct internal team development activities to develop high functioning teams
- Build shared understanding among teams
- Facilitate brainstorming sessions
- Engage learners and activate thinking to set goals and move into action
- Stimulate creative thinking and share ideas
- Find innovative, useful solutions to complex problems in a constructive atmosphere
- Build stakeholder road maps to explore and analyse the customer experience
- Create a level playing field for discussion
- Discuss topics that are challenging or difficult to talk about
- Improve decision making
- Surface hidden issues and challenges.

Target Audience

Facilitators, trainers, educators, HR professionals, project managers, coaches, consultants, university professors, teachers, branding professionals, strategists, researcher, I.T. professional, executive/life coach, or leader in your organisation.

Content Overview

Pre-Course before your program starts.

This playful and creative programme includes eight hours of pre-course work that is offered before your live classroom opens with online instruction. Our learner-centered programme has been designed to meet the needs of all learning styles.

Pre-Course:

Our pre-course is a self-serve learning system designed to provide learners more time to absorb this powerful method within their own framework for easy learning transfer. In the pre-course, you can set your own pace and work through materials with online support as needed. You will learn how to use the tools and materials along with background theory so you are ready for your live classroom experience. You can test your knowledge with an online quiz to ensure you are ready to meet the next learning challenge.

Day	Content
16 Apr	<p>Individual Work</p> <p>The first classroom day focuses on individual development. We will show you how you can apply this method for onboarding, leadership, personal development, team player development, performance evaluation, and even personal learning plans.</p> <p>This classroom day will include:</p> <ul style="list-style-type: none"> • Live online instruction with your instructor and classmates • Hands-on building • Individual and group work • Self-serve learning • Reflection • Q&A
17 Apr	<p>Teams and Group Work</p> <p>The second day moves participants thorough processes where they explore individual identity and gain insight into how they can customise the tools for any number of workshops or processes, including: team, department, project, product, tech, community, brand, and organisational development.</p> <p>This classroom day will include:</p> <ul style="list-style-type: none"> • Live online instruction with your instructor and classmates • Hands-on building • Individual and group work • Self-serve learning • Reflection • Q&A

Content Overview (Con't)

Day	Content
18 Apr	<p>Landscape and Systems Work</p> <p>The third day of the training will provide you with an understanding of how to use the LEGO® SERIOUS PLAY® identity and landscape materials kit to build 3D models. These models will illustrate the complex environments where entities like teams and projects and other interconnected systems function, and how these environments “play out” in real-time.</p> <p>This classroom day will include:</p> <ul style="list-style-type: none"> • Live online instruction with your instructor and classmates • Hands-on building • Individual and group work • Self-serve learning • Reflection • Q&A
19 Apr	<p>Master Class Workshop Design and Practice</p> <p>As if you haven’t had enough fun already, our final day gives you an opportunity to practise your facilitation skills in a safe environment. You will receive feedback from your colleagues and a Certified Licensed LEGO® SERIOUS PLAY® Methods facilitator.</p> <p>This classroom day will include:</p> <ul style="list-style-type: none"> • Live online instruction with your instructor on roadmap design • Hands-on building with your “practicing facilitator” • Constructive feedback • Wrap up • Q&A

Programme Deliverables

- Your certificate stating that you are a Certified LEGO® SERIOUS PLAY® Methods Facilitator, issued by Strategic Play® Group and signed by Global Master Trainer, Jacqueline Lloyd Smith
- Online manual with step-by-step guidelines to deliver your LEGO® SERIOUS PLAY® workshop
- Your Starter Kit of LEGO® SERIOUS PLAY® bricks including your own duck bricks
- Road maps to get you started developing your own LEGO® SERIOUS PLAY® workshops
- 1 deck of Diagnostic Cards or 6 official LEGO® SERIOUS PLAY® Window Exploration Bags
- 1 copy of the “What the duck” book
- A unique Strategic Play certification and registration number
- Three 30-minute personal coaching sessions with your Licensed LEGO® SERIOUS PLAY® trainers
- Additional information and support in ordering LEGO® SERIOUS PLAY® kits and diagnostic cards

Bonus Offer

- **2 days Face-to-Face Refresher course**, to be offered when COVID-19 is under control
- Soft copy of a deck of Diagnostic Card – Crisis
- Invitation to join the Hong Kong LSP Community of Practice
- **Life time support on LSP-related roadmap design, marketing and sales advice and inquiries**

Trainers

Brian TANG

Brian is the first person in the world to train LEGO[®] SERIOUS PLAY[®] Methods Facilitator in Chinese. Certified LEGO[®] SERIOUS PLAY[®] Methods Facilitator. Strategic Play[®] Group Licensed Trainer in LEGO[®] SERIOUS PLAY[®] Methods in China. TAE40110 Certificate IV in Training & Assessment and TAE50111 Diploma of Vocational Education & Training. Registered Corporate Coach™. Master of Business Administration.

Brian has over 10 years of experience in talent development and trainings specialising in adult learning, vocational learning, blended learning and LEGO[®] SERIOUS PLAY[®] method. He has delivered a vast array of programmes in the areas of leadership development, management skills, storytelling, presentation and train-the-trainer etc. Audience ranges from frontline staff, management executive and training & development manager.



Joe LEUNG

Joe is a licensed trainer and certified facilitator of LEGO[®] SERIOUS PLAY[®] Methods. He applies methodologies from Six Bricks, Playbox Methods, IDEO U of Design Thinking Process and Board Game Education. Armed with more than 15 years of experience in the education sector and a wealth of playful tools at his disposal, Joe is now devoted in designing and delivering playful yet powerful learning activities. He aims to facilitate both adults and kids to acquire knowledge and skills in the state of “flow”.



Award of Certificate

A certificate will be issued by Strategic Play[®] Group with the signature from Jacqueline Lloyd Smith, LEGO[®] SERIOUS PLAY[®] Methods Global Master Trainer, endorsing the participant as a Certified LEGO[®] SERIOUS PLAY[®] Methods Facilitator, given full class attendance and completion of the in-class assessment.

A certificate will also be issued by the Hong Kong Productivity Council to participants with full attendance of online training and completion of assessment.

Enrolment method

1. Scan the QR code to complete the enrolment and payment online. OR
2. Mail the crossed cheque with payee name “Hong Kong Productivity Council” (in HK dollar) and the application form should be mailed to HKPC Academy, Hong Kong Productivity Council, 3/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms KWOK). Please indicate the course name and course code on the back of the cheque and envelope.

[Enrolment form can be downloaded at
<https://www.hkpcacademy.org/en/enrollment.aspx>]

