

# NFT

non-fungible tokens

crypto collectibles

## The New Era of Creative Industry: NFT (Non-fungible token)

CONNECTION TECHNOLOGY 裝備未來  
FUTURE SKILLS

The emerging cryptocurrency NFT (non-fungible tokens) which has taken the world by storm in recent years has completely changed the ecosystem of the creative industries. Being an encrypted token on the Blockchain, NFT can either be a digital asset or a tokenized real-world asset. Often being applied on artworks, music, virtual collections, picture files, video files, etc., it allows for online trading and carries good investment value. NFT not only protects artists, but also offers more investment opportunities for the market.

Programme code	10012152-04
Date and time	23, 24 Feb 2022 19:00 – 22:00
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Medium	Cantonese
Course fee	HK\$1,800
Remarks	Duration: 6 hours (2 lectures)

### Programme Highlights

In this 6-hour programme, participants will learn about:

- Basics of blockchain, cryptocurrency, and NFT
- How to create and list your own NFT
- The history of “toke-nomics”, and other usages of NFT beyond a collectible
- Current NFT market trends and major platforms

Our blockchain specialist will introduce NFT in a simple and profound way which enables participants without a background in virtual assets can also master relevant knowledge and practical methods to explore the potentials of NFT.

Upon completion of the 6-hours programme, participants will be awarded a certificate of completion.

#### Supporting Organisations (in alphabetical order)



## Course Outline

Date	Activities
Lesson 1	<b>Introduction to NFT</b> <ul style="list-style-type: none"> <li>• Introduction to blockchain &amp; NFT</li> <li>• A brief history of Ethereum &amp; NFT protocol</li> <li>• NFT beyond collectable (articles)</li> <li>• Latest trends of NFT in creative industry</li> <li>• Creating your crypto wallet</li> </ul>
Lesson 2	<b>Creating your NFT</b> <ul style="list-style-type: none"> <li>• Learn the most popular NFT platforms by volume</li> <li>• How to create your own NFT on Open Sea, Rarible</li> <li>• How to list your NFT on Open Sea, Rarible</li> <li>• Which platform is best for me?</li> <li>• How to market your NFT's</li> </ul>

### Mr. Kevin LEE

Kevin obtained his BBA from the University of Hong Kong. His passion for digital entertainment has kept him engaged with digital entertainment production technology and related application development for more than 15 years. Since 2018, Kevin has focused on high-tech creative culture industry and committed to the development of multimedia technology and applications.

He has completed the Professional Education Certificate Course of Digital Transformation at the Massachusetts Institute of Technology (MIT), majoring in artificial intelligence, blockchain, Internet of Things, cloud computing and cyber security. He has also recently finished studying a Higher Education Teaching Certificate course from The Derek Bok Centre for Teaching & Learning of Harvard University.



### Enrolment method

- Scan the QR code to complete the enrolment and payment online; or
- Mail the crossed cheque with payee name “Hong Kong Productivity Council” in HK dollar) and the application form should be mailed to Hong Kong Productivity Council, 3/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms Jade TAI). Please indicate the course name and course code on the envelope.

Enrolment form can be downloaded at

<https://www.hkpcacademy.org>

