

LEGO® SERIOUS PLAY® Workshop Series: Develop Innovation and Creativity at Work

CONNECTION TECHNOLOGY 裝備未來
FUTURE SKILLS

According to a Global CEO survey conducted by IBM, creativity was the most important leadership quality. Needless to say, the ability to innovate and pivot in the pandemic era is increasingly important. In fact, the more we can enable everyone to be creative and innovative, the more resilient the organisation will become. Drawing on research and best practices, this workshop teaches you how to structurally develop creativity as an individual and implement innovation in your organisation.

Programme code	10012616-06
Date and time	8 Mar 2023 (Fri) (09:00 – 17:30)
Venue	HKPC Building, 78 Tat Chee Avenue, Kowloon (Face-to-face: Joe LEUNG; Online : Brian TANG)▲ 
Medium	Cantonese; OR Bilingual (English and Cantonese)* <i>*if there is any non-Cantonese speaking participant</i>
Course fee	HKD 2,950 (Normal price) HKD 2,800* (Group enrolment of 2 people or above) HKD 2,700** (For participant who has completed LEGO® SERIOUS PLAY® facilitator programme previously.)

Special Feature

This workshop adopts the use of the LEGO® SERIOUS PLAY® method. The LSP method is a series of hands-on, minds-on learning activities. During the workshop, participants will be able to draw insights not only from themselves but also from others, reflect on their current situations, and apply in the context of work environments. As a side benefit, participants will find themselves a creative brick builders and amazing storytellers!

Target audience

Anyone interested in the topic.

Course Outline

- LEGO[®] SERIOUS PLAY[®] activity – Designer Game
- Definition of and difference between creativity and innovation
- SCAMPER method and bricks
- Test your own creativity
- How boredom can lead to creativity
- Doblin 10 types of innovations
- LEGO[®] SERIOUS PLAY[®] activity – Applying Doblin’s model to improve products and services
- Roadblocks to creativity and innovation
- Wrap-up

Award of Certificate

Participants who have attended the course will be awarded a Certificate of Attendance by HKPC.



Trainers

Brian TANG

Brian is the first person in the world to train LEGO[®] SERIOUS PLAY[®] Methods Facilitator in Chinese. Certified LEGO[®] SERIOUS PLAY[®] Methods Facilitator. Strategic Play[®] Group Licensed Trainer in LEGO[®] SERIOUS PLAY[®] Methods in China. TAE40110 Certificate IV in Training & Assessment and TAE50111 Diploma of Vocational Education & Training. Registered Corporate Coach[™]. Master of Business Administration.

Brian has over 10 years of experience in talent development and trainings specialising in adult learning, vocational learning, blended learning and LEGO[®] SERIOUS PLAY[®] method. He has delivered a vast array of programmes in the areas of leadership development, management skills, storytelling, presentation and train-the-trainer etc. Audience ranges from frontline staff, management executive and training & development manager.



Joe LEUNG

Joe is a Certified Facilitator of LEGO[®] SERIOUS PLAY[®] Methods. He applies methodologies from LEGO[®] Six Bricks, Playbox Methods, IDEO U of Design Thinking Process and Board Game Education. Armed with more than 15 years of experience in the education sector and a wealth of playful tools at his disposal, Joe is now devoted in designing and delivering playful yet powerful learning activities. He aims to facilitate both adults and kids to acquire knowledge and skills in the state of “flow”.



Enrolment

1. Scan the QR code to complete the enrolment and payment online. OR
2. Mail the crossed cheque with payee name “Hong Kong Productivity Council” (in HK dollar) and the application form should be mailed to HKPC Academy, Hong Kong Productivity Council, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms KWOK). Please indicate the course name and course code on the back of the cheque and envelope.

[Enrolment form can be downloaded at
<https://www.hkpcacademy.org/en/enrollment.aspx>]



[Enrolment Link](#)