hkpc Academy 生產力學院

Generative AI Series: Mastering ChatGPT, Dall-E and more for Results (with hands-on)

CONNECTION TECHNOLOGY 裝備未來
FUTURESKILLS

SPECIAL DISCOUNT

10% OFF *for Alumni*

20% OFF *for Enrolment of 2 People or above*

* The discounts cannot be used at the same time
** Limited quota on first-come-first-serve basis, please contact us for more details

The development of Artificial Intelligence (AI) has reached an explosive critical point, where it's so powerful that it threatens to replace human being in the labour market. OpenAI's latest AI ChatGPT and Dall-E is capable of making legal contracts, medical diagnosis, business copywriting, customer service, story writing, or even academic papers, computer programs that invade computers, art generation, just to name a few. In fact, ChatGPT is a set of "text generation" technology, letting AI make judgments through the text you input, and produce corresponding responses. As ChatGPT becomes more mature, the search engine giant Google may be subversively affected too, and it is bound to affect the global entrepreneurial environment.

In this hands-on master course, you will learn how to harness the power of ChatGPT and Dall-E, a cutting-edge AI tool, to produce high-quality content for various occasions. Whatever industry you're from, these new technologies will bring impacts that you've never imagined.
Upon completion of the course, you will have a fundamental understanding of how to use ChatGPT and Dall-E to produce high-quality content for business, automating your workload and saving you time and effort.

Programme Code	10014258-01
Date & Time	30, 31 Mar 2023 1900-2200
Venue	HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Medium	Cantonese
Course fee	HK$2,400 *(Group discount will be offered to enrolment of 2 people or above, please contact us for details)*

Course Highlight

• One of the very few local courses conducted in Cantonese

• Live ChatGPT & Dall-E demo and hands-on activities

• Taught by industry veteran with 20 years of IT experience

Supporting Organizations: (In alphabetical order)

香港工業總會 FHKI Federation of Hong Kong Industries

HONG KONG COMPUTER SOCIETY 香港電腦學會

香港中小型企業聯合會 HONG KONG SMALL AND MEDIUM ENTERPRISES ASSOCIATION

WTIA 香港無線科技商會

Inquiry Ms LEUNG / CHAN | +852 2788 5087 | training_2213@hkpc.org

Course Outline

Session	Agenda
Session 1-2 (6 hrs) **Artificial Intelligence, ChatGPT & Dall-E**	• Introduction to Artificial Intelligence: definition, history, current state, and future outlook • What is AI, ChatGPT & Dall-E? • Artificial Intelligence vs Human Intelligence - complimentary or competing? • Technologies enabling AI, ChatGPT & Dall-E • Limitations & opportunities • Influence brought by ChatGPT & Dall-E • How to make use of ChatGPT in your business? • Ethic and legal issues • *Hands-on activity: Download & interact with ChatGPT (eg. research, art creation, translation, report writing, creative work, etc)*

Mr Keith Li

Keith is the Co-Founder and Chief Executive Officer of Innopage Limited, a company specializing in Mobile Apps and Blockchain / Web3 projects development. Since 2010, under Keith's leadership, Innopage has received numerous local and international awards for its innovative products. In addition to his professional pursuits, Keith serves as a part-time lecturer at local universities. Currently, he also holds the position of Chairman of the Hong Kong Wireless Technology Industry Association (WTIA).

Enrolment method

- Scan the QR code to complete the enrolment and payment online; or

- Mail the crossed cheque with payee name "Hong Kong Productivity Council" in HK dollar) and the application form should be mailed to Hong Kong Productivity Council, 3/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (ATTN to Ms KO, DTD). Please indicate the course name and course code on the envelope. Enrolment form can be downloaded at https://www.hkpcacademy.org