

Empowering Future Leaders Corporate Programme

CONNECTION TECHNOLOGY 裝備未來
FUTURE SKILLS

With the speed of technologies growing in all aspects, it is inevitable that **future leaders will need to be digitally and intellectually ready**. This Programme combines both **knowledge of the hottest technology trends and applications**; and **leadership and management skills** on resilience and change management for developing your leaders of tomorrow with the essential skills set and business network.

Don't miss this fun, engaging and practical programme to uncover your team's **innovation and transformation capabilities**, grooming them into true leaders for driving business success!

Date and
Time

To Be Confirmed

Venue

HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Kowloon

Language

Cantonese

Course
Fee

HK\$8,400 per participant

Group discount rate (**20% off**): **HK\$6,720** per participant for enrolment of 4 or above

Learning Outcomes

- ✓ **Develop the high potentials** of your organization by equipping them with relevant digital knowledge, leadership and entrepreneurial mindset for the future.
- ✓ **Empower young leaders** with the executive skills to build and expand their business networks.
- ✓ **Reinforce collaboration and teamwork** through team enrolment and intensive course exercises.
- ✓ **Instill innovation and entrepreneurial mindset** to achieve excellence.

Inquiry: Mr Sunny Chuang | +852 2788 5768 | sunnychuang@hkpc.org
Mr Roger Lee | +852 2788 5932 | rogerlee@hkpc.org

Course Content

Disruptive Technology & Innovation

Overview of Technology & ESG Trends

- The latest Technology Trends in ABCDEFG
 - AI
 - Blockchain
 - Cloud
 - Data
 - Ecosystem
 - Five (5)G
- ✓ Applications in business and different industries
- Overview of ESG and Sustainability
 - ✓ ESG for listed, non-listed companies and SMEs
 - ✓ Sustainability in Technology, Finance and Economics
- Case Study

Experiential Learning on Design Thinking

- Introduction to design and design thinking
- Empathy: Understanding our users
 - ✓ Divergence gameplay round 1
- Ideation: Creating opportunity
 - ✓ Divergence gameplay round 2
- Storytelling: Presenting solutions
 - ✓ Divergence gameplay round 3
- What is design thinking and how is it applied?
 - ✓ Full design process with sample detailed exercises

Self Management & Leadership

Leadership and Management skills

- Who are you as a leader?
 - ✓ Identify your default leadership style
- Be a resilient leader
 - ✓ Find your “stress sweet spot”
 - ✓ Learn techniques to enhance resilience
- Leading team through change and transformations
 - ✓ Understand different management styles and support/ develop team members accordingly
- Application on creating your personal leadership charter
 - ✓ Create your personal leadership charter and take your leadership to the next level!

Storytelling Skills for Leaders

- Understanding the basics of a story
 - ✓ Stand Up comedy demonstration
 - ✓ Structure of a standard narrative
 - ✓ Practice on constructing standard narrative structure
 - ✓ Adding your inner emotions to every situation
- Adding the emotional touch to a story
 - ✓ Elements of presentations
 - ✓ Find the connection
 - ✓ Finding your own style
 - ✓ Sell it with a feeling

Trainers' Profile

Patrick Tsoi - CEO of ESG and Green Finance Limited

Patrick is a trainer with over 25 years hands-on IT, green technology and big data experiences. He is a Doctor of Education candidate from Hong Kong Baptist University and Master in IT Education graduate from the Hong Kong University. He is the founding member of GBA Carbon Neutrality Association and Deputy Director of Training Department in The Greater Bay Area Big Data and AI Association.

PeiYin Tong - L&D, Executive Coach and Facilitator

PeiYin has more than 20 years of corporate experience, in business, regional management roles as well as an internal coach prior to venturing full time into corporate training and executive coaching. Her coaching and training clients are from energy, finance institution, pharmaceutical, and others, across different geographies.

Vince Siu - Founder & CEO, Press Start Academy

Vince Siu is an expert in gamification and learning experience design, consulting multiple organizations on developing blended learning strategies. He brings extensive experience curating and leading innovation summits and design thinking workshops, through which he co-creates high-impact customer-centric strategies with organizations in different industries and sectors.

Vivek Mahbubani - Bi-lingual Stand Up Comedian

Vivek has traveled globally to perform shows. Over the years, he has created and run workshops for educational institutions and companies seeking to develop a positive mindset, creative problem solving and improved interpersonal relationship— all skills that are required as a stand up comedian.



Target Participants

- Corporate leaders and entrepreneurs
- Management trainees and young executives
- Managers and team leads of organizations

Award of Certificate

A Certificate of Accomplishment will be awarded to participants who have attended 75% or above of the course.

Enrolment Methods

Please contact Mr. Sunny Chuang (Phone: 2788 5768 | Email: sunnychuang@hkpc.org) and Mr. Roger Lee (Phone: 2788 5932 | Email: rogerlee@hkpc.org) for enrolment arrangement.

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