

# HKPC vLearn Platform

LEARN FUTURESKILLS ANYTIME, ANYWHERE

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## HOT PROGRAMMES:

### Agile Project Management 101

Agile Project Management is widely adopted by leading brands across the world. Agile Project Management emphasis the flexibility to adapt and respond to issues and changes that arise throughout the project journey, which enhances efficiency and better suits the customer needs and expectations.

**Duration:** Minimum 60 minutes

**Language:** Cantonese with English & Chinese subtitles

**Course fee:** HK\$ 380

### Art and Science of Influencing

In this 1-hour video, you will learn how influencing works, understand the crucial steps in influencing and gain the essential skills and techniques of influencing.

**Duration:** Minimum 60 minutes

**Language:** Cantonese with English & Chinese subtitles

**Course fee:** HK\$ 380

### Be Design Thinking First

Design Thinking is not exclusively used by designers. It could apply to all jobs and roles, including engineers, corporate management, and entrepreneurs, who require new thoughts to solve problems and find ways to improve existing products, services, and workflows.

**Duration:** 60 minutes

**Language:** Cantonese with English & Chinese subtitles

**Course fee:** HK\$ 380

### Customer Centric Marketing: From User Interface to User Experience

In this 1 hour training, you will learn the latest knowledge and concepts of marketing in the digital era and equip with the necessary skills and mindset to develop User Experience (UX) and User Interface (UI).

**Duration:** 60 minutes

**Language:** Cantonese with English & Chinese subtitles

**Course fee:** HK\$ 380

Contact our Consultant for Corporate Purchase 



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## HOT PROGRAMMES:

### Customer Experience Essentials

This programme aims at helping employees in any job positions to understand how good customer experience can create values regardless of scales and budget.

Duration: 70 minutes

Language: Cantonese with Chinese subtitles

Course fee: HK\$ 700

### ESG - Social Impact 101

Our Social Return on Investment course is your first choice! The course covers good concepts of ESG Social Return on Investment and is suitable for both beginners and those interested in the topic.

Duration: 42 minutes

Language: Cantonese

Course fee: HK\$ 400

### Learning ABCD as Tech Savvy Professionals

Enable professionals without tech background to gain basic understanding on the latest technology trends in ABCD (AI, Blockchain, Cloud, Big Data). Inspire participants with different examples and case studies on how businesses of different industries are using these technologies.

Duration: Minimum 4 hours

Language: Cantonese (Supplemented by English)

Course fee: HK\$ 500

### Managing Team Performance

Managing team performance with the correct methods and approaches could ensure your team is proceeding to the correct direction. As a leader of a team, you would need the appropriate skills and mindset to manage and communicate with team members, which to maintain your team's morale and motivate your team members to achieve set goals and targets.

Duration: Minimum 60 minutes

Language: Cantonese with English & Chinese subtitles

Course fee: HK\$ 380

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