



From Bland to Grand: Mastering AI-powered Presentation Design

CONNECTION TECHNOLOGY 裝備未來
FUTURESKILLS

This hands-on workshop empowers you to create compelling content and captivating visuals with the assistance of AI tools. Through the AI tools, you will be able to craft visually engaging graphics and slides in no time.

Join to elevate your presentation impacts to new heights!

Duration

3.5 hours

Language

Cantonese (supplemented with English terminology and handouts)

Course fee

Depends on number of participants, duration, venue and course content

Learning Outcomes

- ✓ Gain a comprehensive understanding of Generative AI and its applications in PowerPoint presentations
- ✓ Learn to use AI tools like ChatGPT to develop compelling presentation content
- ✓ Develop proficiency in utilising AI-powered design tools to create visually engaging graphics and slides
- ✓ Explore techniques for preparing presentation scripts with AI assistance and incorporating storytelling and audience engagement for persuasive presentations

Enquiry / Enrolment

Please contact our consultant for programme arrangement:

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Course Outline

1. Introduction of Generative AI

2. Crafting Compelling Presentation Content with AI Assistance

- Using ChatGPT to develop a PowerPoint outline
- Leveraging ChatGPT to generate the content for slides
- Prompting tips to refine the content
- Hands-on exercise

3. Enhancing Visual Impact with AI-powered Design

- Overview of AI-powered design tools for PowerPoint presentation
- Leveraging AI tools to enhance slide design and layout
- Prompting tips for creating visually engaging graphics and slides
- Hands-on exercise

4. Preparing Presentation Scripts with AI Assistance

- Introduction to AI tools to prepare presentation scripts
- Hands-on exercise

5. Storytelling To Create a Persuasive Presentation

- Using ChatGPT to generate narratives and stories from scratch
- Leveraging AI for data analysis and insights to support persuasive arguments
- Utilizing AI-powered data visualization tools to create impactful charts and visuals
- Hands-on exercise

6. Audience Engagement Techniques

- Introduction to digital tools for audience engagement, such as polling and interactive games
- Leveraging AI-powered tools for audience interaction and participation

7. Practicing Your presentation with AI assistance

- Using AI tools to practice and refine presentation delivery
- Hands-on exercise

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