



GenAI Application on Procurement

This course provides a comprehensive exploration of how Artificial Intelligence (AI) is transforming procurement processes, making them more efficient, predictive, and strategic. Participants will learn how AI tools are used to optimize sourcing, supplier management, spend analysis, and risk mitigation. The curriculum will cover practical use cases, such as AI-driven supplier selection, contract management automation, demand forecasting, and spend visibility enhancement. By the end of the course, learners will be equipped to identify AI opportunities and navigate challenges associated with AI integration in procurement functions.

Programme code	10016366-04
Date and time	20 February 2025 (Thursday) 14:00-17:00
Venue	HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong. (Kowloon Tong MTR Station)
Medium	English
Course fee	HK\$2,000/\$1,800* *For members and friends of ManpowerGroup only

Learning Objectives

Upon completion of this course, participants can expect the following benefits:

- Enhanced awareness of GenAI trend globally
- Understanding of the potential of Artificial Intelligence in corporate procurement, and the importance of partnering with AI in daily work
- Understanding of the real-life applications and use cases of Artificial Intelligence in corporate procurement e.g. supplier selection, category management, spend analytics, supplier risk management, RFX creation
- Understanding of the implementation roadmap and risks when incorporating AI into operations

Topics Covered

- Overview of artificial intelligence
- Pain point analysis of the procurement process
- Current state of AI applications in procurement
- Prospects of AI in procurement
- AI scenarios and implementation paths
- Interactive discussions

Trainer's Profile

Nelson Chow is a key figure in business transformation in Asia, serving as President of the Institute for Supply Management – Hong Kong Branch (ISM-HK) and a leading Partner at Argon & Co. With over twenty years of experience, he specializes in operational excellence, supply chain risk management, and digital transformation across various sectors, having worked with over 50 clients globally and managed 100+ strategic projects.

He is dedicated to developing future business and digital talents, acting as a Visiting Lecturer at The Hong Kong Polytechnic University and an Advisor at The Hang Seng University of Hong Kong. Currently a Doctoral Candidate at Business School Lausanne, he has completed Executive programs at esteemed institutions like Stanford and Cambridge.

As a sought-after speaker, Nelson recently conducted training on "GenAI Application on Procurement" for Huawei, discussing market trends and use cases to enhance procurement processes. His speaking engagements include the ESG Xchange 2024, ASEAN Procurement Innovation Summit, and various other conferences focused on digital transformation and supply chain innovation.



Enrolment method

1. Scan the QR code to complete the enrolment and payment online. OR
2. Mail the crossed cheque with payee name "Hong Kong Productivity Council" (in HK dollar) and the application form should be mailed to HKPC Academy, Hong Kong Productivity Council, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms Jenny Fung). Please indicate the course name and course code on the back of the cheque and envelope. Or

Visit the registration counter of HKPC Academy, Hong Kong Productivity Council (1st Floor, HKPC Building, 78 Tat Chee Avenue, Kowloon) to enrol and settle the course fee. Office hours: Monday to Friday 09: 00 - 18: 00



Supporting Organisation:



ManpowerGroup

ManpowerGroup Greater China Limited
Stock code: 2180 HK

Inquiry: Ms Jenny Fung | +852 2789 5145 | jennyfung@hkpc.org
Mr Roger Lee | +852 2788 5932 | rogerlee@hkpc.org