

ChatGPT

Generative AI Fast-Track: Master Cutting Edge Tools for Business Impact

CONNECTION TECHNOLOGY 裝備未來
FUTURE SKILLS

The development of Artificial Intelligence (AI) has reached an explosive critical point, where it's so powerful that it threatens to replace human being in the labour market. OpenAI's latest AI ChatGPT and Dall-E is capable of making legal contracts, medical diagnosis, business copywriting, customer service, story writing, or even academic papers, computer programs that invade computers, art generation, just to name a few. In fact, ChatGPT is a set of "text generation" technology, letting AI make judgments through the text you input, and produce corresponding responses. As ChatGPT becomes more mature, the search engine giant Google may be subversively affected too, and it is bound to affect the global entrepreneurial environment.

In this hands-on master course, you will learn how to harness the power of ChatGPT, Grok, DeepSeek, a cutting-edge AI tool, to produce high-quality content for various occasions. Whatever industry you're from, these new technologies will bring impacts that you've never imagined.

Upon completion of the course, you will have a fundamental understanding of how to use ChatGPT, Grok and DeepSeek to produce high-quality content for business, automating your workload and saving you time and effort.

Programme Code	10017467-01
Date & Time	12 & 14 May 2025 7:00pm to 10:00pm (Total 6 hours)
Venue	HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Medium	Cantonese
Course fee	HK\$2,400 (Group discount will be offered to enrolment of 2 people or above, please contact us for details)



Course Highlight

- One of the very few local courses conducted in Cantonese
- Live ChatGPT, Grok & DeepSeek demo and hands-on activities
- Taught by industry veteran with 20 years of IT experience

Course Outline

Session	Agenda
Session 1 (3 hrs) Getting Started with Generative AI	<ul style="list-style-type: none"> • Understanding Generative AI <ul style="list-style-type: none"> • Comprehend what Generative AI is and how it differs from traditional AI systems. • Navigating the AI Model Landscape • Gain insights into the practical differences between current AI models, including: <ul style="list-style-type: none"> • OpenAI's GPT models (e.g., GPT-4o, GPT-4o-mini, o3, o4-mini) • Google's Gemini • Anthropic's Claude • Elon Musk's Grok • And other emerging models • Introduction to Poe: Primary LLM Platform for the Course <p>Learn how to utilize Poe effectively as the main platform for interacting with various LLMs:</p> <ul style="list-style-type: none"> • Understanding Poe's credit system and model access (free vs. paid tiers) • Managing message context limits within Poe chats • Overview of available model types in Poe (text generation, image generation, voice generation, video generation) • Exploring key platform features such as public sharing and creator monetization (note: AI bot and app creation will be introduced at a high level only, not practiced in this course) • Poe Platform Utilization: Practice accessing and managing different models within Poe.
Session	Agenda
Session 2 (3 hrs) Advanced Topics and Content Generation	<ul style="list-style-type: none"> • Context Windows and AI Behaviour <ul style="list-style-type: none"> • Delve into the concept of context windows and understand how they explain most unexpected AI behaviours. • Memory Management in LLMs <ul style="list-style-type: none"> • Understand how large language models manage memory and context, including their limitations. • Selecting the Right Model and Tool <ul style="list-style-type: none"> • Learn how to choose the appropriate model and tool tailored to specific business needs. • Effective Prompt Writing <ul style="list-style-type: none"> • Develop skills to write clear, structured prompts that control tone, style, format, and content scope. • Hands-on practice: Write and refine prompts across various tones and formats. • Generating Professional-Quality Business Writing <ul style="list-style-type: none"> • Master the process of effortlessly creating high-quality business documents, ranging from short emails to full-length documents exceeding 10,000 words, using a proven, smart method. • Visual Content Creation <ul style="list-style-type: none"> • Acquire basic techniques for generating visuals through prompt-based image tools. • Hands-on practice: Generate basic visuals using models supported by Poe. • AI-Assisted Slide Presentations <ul style="list-style-type: none"> • Learn how to transform text documents into structured, AI-assisted slide presentations. • Hands-on practice: Create structured slides from text using AI assistance.

*Content in course outline is subject to change at the instructor's discretion

Mr Keith Li

Keith is the Co-Founder and Chief Executive Officer of Innopage Limited, a company specializing in Mobile Apps and Blockchain / Web3 projects development. Since 2010, under Keith's leadership, Innopage has received numerous local and international awards for its innovative products. In addition to his professional pursuits, Keith serves as a part-time lecturer at local universities. Currently, he also holds the position of Chairman of the Hong Kong Wireless Technology Industry Association (WTIA).



Enrolment method

- Scan the QR code to complete the enrolment and payment online
- Special discount for group enrolment of 2 or above and please contact Ms. Yan WAI at 2789 5110 or training_2213@hkpc.org for more details.

