

New Industrialisation Study Mission in Thailand

Overview

This study mission aims to deepen understanding of the ASEAN region's transformation toward New Industrialisation. Participants will gain first-hand exposure to Chiang Mai and Lamphun's progress in smart industry, digital transformation, and the upgrading of traditional industries through field visits, expert-led training, and high-level discussions with industry, government, and academic stakeholders.

Goal :

- **Provide Hong Kong leaders with insights into Chiang Mai and Lamphun's smart manufacturing and digital transformation, and foster practical partnerships in New Industrialisation through targeted exchanges.**

Programme Code	10018387-01
Date	24 - 28 October 2025 (Friday to Tuesday)
Location	Chiang Mai, Thailand
Medium	English
Fee	HK\$2,000 per participant

HKPC Academy has launched its inaugural "New Productive Forces Talent Development Programme" to help the market cultivate more innovation and technology professionals and entrepreneurs with new skills and fresh thinking, supporting the development of Hong Kong's distinctive new-quality productivity. The programme includes vLearn online training courses, a "New Productive Forces Certificate" course, a "New Productive Forces Senior Personnel Study Mission", and a "New Productive Forces" career expo, enabling the public to appreciate the economic benefits of New Productive Forces across society and driving Hong Kong's high-quality development.

Supporting Organisation

Itinerary (TBC)

Date	Time	Detail	
24 October 2025 (Fri)	AM	Flight to Chiang Mai	
	PM	Thematic Networking with Chiang Mai & Lamphun Chambers of Commerce	<p>Industrial Modernisation Dialogue</p> <p>Representatives from the Chambers will be invited to discuss:</p> <p>"Chiang Mai's Roadmap for Smart Industry and Digital Transformation."</p> <p>"Lamphun's Role in Advanced Manufacturing and the EECi Northern Corridor."</p> <p>The discussion will focus on policy support, infrastructure development, and challenges in upgrading traditional industries, setting a direct context for New Industrialisation.</p>
25 October 2025 (Sat)	AM	New Industrialisation Training 1: Tech Development in ASEAN Countries	<p>Provides the strategic context for New Industrialisation</p> <p>It covers:</p> <p>The core concepts of Industry 4.0 and how they are being adopted across ASEAN (IoT, AI, robotics, big data)</p> <p>Case studies of smart factories and digital supply chains in the region</p> <p>The skills gap and opportunities for foreign investment in high-value, tech-driven manufacturing</p>
	PM	Chiang Mai Business Opportunities: Focus on High-Tech Industrial Parks	<p>Specific incentives for setting up high-tech, automated, and R&D-focused facilities</p> <p>The availability of infrastructure (high-speed data, logistics) that enables New Industrialisation</p> <p>Site Introduction: A detailed presentation on one or two specific industrial parks designed for modern industries</p>

** The itinerary may be changed due to actual circumstances*

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Itinerary (TBC)

Date	Time	Detail	
26 October 2025 (Sun)	AM	New Industrialisation Training 2: Design Thinking for Industrial Upgrading	<p>Equips owners with a methodology to innovate their processes and products. Kenneth will guide participants to:</p> <ul style="list-style-type: none"> Apply the Design Thinking process to re-imagine a traditional manufacturing or business process within their own companies Prototype solutions for integrating technology, improving efficiency, or reducing environmental impact <p>This session translates the concept of New Industrialisation into actionable innovation</p>
	PM	Technology & Innovation Partnership Exchange	<p>Moves beyond general networking to a focused exchange on technology adoption. We will invite:</p> <ul style="list-style-type: none"> Thai tech startups offering Industry 4.0 solutions (e.g., automation software, IoT sensors, AI analytics platforms) Local manufacturers who have successfully undergone digital transformation <p>Format: Short "solution pitch" presentations from tech providers, followed by roundtable discussions where HK owners can present their challenges and explore potential tech partnerships. This is a more targeted and productive form of business matching aligned with New Industrialisation</p>
27 October 2025 (Mon)	AM	Seeing is believing: Medical Tech Company (Healthcare Technology Manufacturing)	<p>A prime example of high-precision, high-value industrialisation. The discussion will focus on:</p> <ul style="list-style-type: none"> The level of automation on the production line (robotic assembly, automated quality control) How data analytics and IoT are used for predictive maintenance and ensuring product quality The R&D process for developing new medical technologies
		Seeing is believing: B-Garlic Factory (Food manufacturing)	<p>Showcases Industrialisation in the Agritech sector. The focus is on how technology transforms a traditional agricultural product into a standardised, high-quality export</p> <p>Examination of processing technology: automated sorting, peeling, and packaging systems that enhance efficiency and hygiene</p> <p>How technology extends shelf-life and manages the supply chain from farm to factory to international market.</p>

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Date	Time	Detail	
27 October 2025 (Mon)	PM	Seeing is believing: Lanna Products (Food Manufacturing)	Highlights Branding and Modernisation of Traditional Industries. The focus will be on:
			How modern food manufacturing standards and technology are applied to traditional recipes for scale and consistency
			The use of digital marketing and e-commerce to build a global brand for local products
			The integration of quality management systems to meet international export standards.
28 October 2025 (Tue)	AM	Chiang Mai Culture Visit: The Foundation for Sustainable Business	Connect culture with industry. The guide will explain:
			How traditional craftsmanship informs modern design and product development (e.g., textiles, ceramics)
			The importance of cultural understanding in building long-term, trustworthy business relationships in Thailand
			This provides the social and cultural context necessary for successful industrial collaboration
	PM	Forward-Thinking Industrial Visit: CleanTech or Advanced Materials Company or Thailand Governmental Official body	To end the tour on a forward-looking note, we will visit a company that represents the future of New Industrialisation, such as:
			A CleanTech company focusing on renewable energy, bioplastics, or waste-to-value technology
			An Advanced Materials company working with composites, biopolymers, or smart materials
			Focus of Exchange: The discussion will center on sustainability, circular economy principles, and the next frontier of industrial innovation. This visit will inspire owners to think about the long-term evolution of their own industries

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Date	24 -28 October 2025 (Friday to Tuesday)
Fee	HK\$2,000
Remarks	The fee includes all the local transportation and meals
Language	English
Quota	First come first serve
Deadline	17 October 2025

Enrolment Method

1. Scan the QR code to complete the enrolment and payment online. OR
2. After completing the enrolment, ail the crossed cheque with payee name “Hong Kong Productivity Council” (in HK dollar) and the application form should be mailed to HKPC Academy, Hong Kong Productivity Council, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Mr. Aragon Sin). Please indicate the course name and course code on the back of the cheque and envelope.



Places are limited and will be allocated on a first-come, first-served basis.

If registrations exceed expectations, applicants will be placed on a waiting list and notified in due course.

HKPC Academy reserves the right of final decision.

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