AI Leadership: From Strategy to Applications

FUTURESKILLS
CONNECTION TECHNOLOGY 裝備未來

Join our interactive workshop to explore AI cores and applications, uncovering opportunities to drive AI innovation within your organisation and enhance your strategic leadership capabilities.

Duration	3.5 hours
Medium	Cantonese (supplemented with English terminology and handouts)
Course fee	Depends on number of participants, duration, venue and course content

Course Objectives

- Understand AI and GenAI fundamentals, including Large Language Models (LLMs) and key terminologies for leaders
- Recognise how AI can enhance work efficiency and decision-making
- Conceptualise strategic opportunities for AI integration in your departments.
- Develop an AI adoption strategy, addressing vendor management, pitfalls, and ethical AI use
- Appreciate ethical considerations and responsible AI use in leadership

Enquiry / Enrolment
Please contact our consultant for programme arrangement:

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Course Outline

1. Opening & Mindset Reset

- "AI as Your Co-Pilot" Interactive Experience
- Mindset Reset Activity: "The Co-Pilot Challenge"

2. AI/GenAI Fundamentals for Leaders

- AI vs GenAI
- Large Language Models (LLMs): How they work in simple terms
- Key Terminologies: Focus on what managers need to know

3. AI Applications & Live Demonstrations

- **Streamlining Daily Documentation / Communication:** key points extraction from reports/ PDF, meeting summaries, and professional writing
- **Research Assistant:** Real-time summarisation of complex documents
- **Data Visualisation:** Transform raw data into actionable insights and visualisation
- **Presentation Generation:** Create compelling slides from content outlines
- **Smart Chatbots:** Internal knowledge base queries and external citizen services

4. Case Studies: AI in Action

- Real-world examples from local and overseas

5. Strategy for AI Adoption

- Building AI-Ready Culture
- Using the right AI model for the right task
- On premise vs Cloud
- Vendor management tips
- Common pitfalls
- Ethical AI considerations

6. Q&A and Open Discussion

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