

Smartphone Photography and Editing with AI (vLearn Programme)

Image created by Generative AI

CONNECTION TECHNOLOGY 裝備未來
FUTURE SKILLS



Master photography, editing, and stunning AI effects — all from your phone! Learn to shoot and edit like a pro and elevate your content creation skills effortlessly.

Programme Code	10017879-04
Programme Duration	46 minutes (Valid until December 2027)
Platform	HKPC Academy vLearn
Medium	Cantonese and Putonghua version (with English and Chinese subtitles)
Course Fee	HK\$100 (with 9 vLearn programs for free)
Certificate Award	A *Certificate of Accomplishment will be awarded to participants who have completed the course

Training Objectives

- Identify and utilise the features of their smartphone camera, including AI-assisted functionalities
- Utilise AI tools for background manipulation and effects in portrait images
- Master editing applications to perform editing tasks and applying AI effects
- Optimise images and videos for various platforms, ensuring high-quality output that meets audience engagement standards

*Only English version of Certificate of Accomplishment is provided

Course Outline

1. Mobile Photography

- Understand your phone's camera and capabilities
- Introduce AI-assisted features in smartphone camera
- Camera lens features
- Digital Zoom
- Lens Flare

2. Photography and Tips

- Composition
- Golden Rule
- Leading Lines
- AI replacement, background removal, background extension
- AI generated effects

3. Composition in Photography

- Portrait mode mobile setting
- Portrait composition
- Rule of thirds
- Leading Lines
- Generative Expand with AI

4. Editing with Smartphone

- Introduction to editing
- Editing app: Inshot (compatible with IOS and android)
- Trimming & Splitting
- Background music
- AI Effects and filter
- AI subtitles
- AI auto cut
- Video output setting

Enrolment Method

Scan the QR code to complete the enrolment and payment online.



<http://u.hkpc.org/b3V>



Course Title	Learning Objective/Outcomes	Duration
Agile Project Management	<ul style="list-style-type: none"> Differentiate between Waterfall and Agile Project Management, noting their pros and cons Examine the rise and uses of Agile Project Management Uncover Agile Project Management's significance, mindset, and team structure Inspire "Empathy" and "Innovation" in Agile Project Management implementation 	Around 60 minutes divided into several learning sessions
Customer Centric Marketing: From User Interface to User Experience	<ul style="list-style-type: none"> Define good customer experience Explore the importance of Customer Experience in the Experience Economy Learn about 4P, 4C, and 4E in marketing and their relationships Differentiate User Experience (UX), User Interface (UI), and Customer Experience (CX) Define good UX and the Design Thinking Process 	Around 60 minutes divided into several learning sessions
Cyber Security Essentials	<ul style="list-style-type: none"> Stay updated on cybersecurity news and trends Learn about internet security measures to safeguard digital assets Recognise and prevent phishing attacks Understand preventive measures to counter cyber threats 	Around 60 minutes divided into several learning sessions
ESG in Business Applications	<ul style="list-style-type: none"> ESG definition and worldwide/local trends Impact of global climate change on business sustainability Implementation of sustainable practices in your company Employee contributions to company sustainability goals 	Around 60 minutes divided into several learning sessions
Understand Artificial Intelligence (AI)	<ul style="list-style-type: none"> Gain a foundational understanding of the core technology – AI and its relevance in today's business landscape Explore real-world examples and case studies demonstrating how various industries leverage the technology to solve problems and drive innovation Discuss the challenges and ethical considerations associated with this technology 	Around 54 minutes divided into several learning sessions
Understand Blockchain Technologies	<ul style="list-style-type: none"> Gain a foundational understanding of the core technology – Blockchain and its relevance in today's business landscape Explore real-world examples and case studies demonstrating how various industries leverage the technology to solve problems and drive innovation Discuss the challenges and ethical considerations associated with this technology 	Around 53 minutes divided into several learning sessions
Understand Cloud Computing	<ul style="list-style-type: none"> Gain a foundational understanding of the core technology – Cloud and its relevance in today's business landscape Explore real-world examples and case studies demonstrating how various industries leverage the technology to solve problems and drive innovation Discuss the challenges and ethical considerations associated with this technology 	Around 50 minutes divided into several learning sessions
Understand Big Data and Data Analytics	<ul style="list-style-type: none"> Gain a foundational understanding of the core technology – Big Data and its relevance in today's business landscape Explore real-world examples and case studies demonstrating how various industries leverage the technology to solve problems and drive innovation Discuss the challenges and ethical considerations associated with this technology 	Around 60 minutes divided into several learning sessions
AI Gym	<ul style="list-style-type: none"> Understand the basic concept of AI Gym Learn about the AI principles for effectively prompting Apply the AI framework to make a PowerPoint Presentation 	Around 22 minutes