

## Craft Compelling PowerPoint Presentations with Generative AI (vLearn Programme)

Image created by Generative AI

CONNECTION TECHNOLOGY 裝備未來  
FUTURE SKILLS



Create engaging PowerPoints easily with Generative AI! Streamline the entire process—from brainstorming and structuring content to designing slides and storytelling. No design experience needed.

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| Programme Code     | 10017879-10  |
| Programme Duration | 60 minutes<br>(Valid until December 2027)  |
| Platform           | HKPC Academy vLearn  |
| Medium             | Cantonese and Putonghua version<br>(with English and Chinese subtitles)                        |
| Course Fee         | HK\$100 (with 9 vLearn programs for free)  |
| Certificate Award  | A *Certificate of Accomplishment will be awarded to participants who have completed the course |

### Training Objectives

\*Only English version of Certificate of Accomplishment is provided

- Understand the basics of Generative AI for presentation creation
- Learn prompt engineering techniques to structure powerful presentation outlines
- Design visually engaging presentation slides using AI tools
- Leverage AI for storytelling and narrative generation

## Course Outline

### 1. Using Generative AI to Create a Compelling PowerPoint Deck

- Learn the basics of Generative AI
- Understand how Generative AI transforms the presentation creation workflow
- Explore key Generative AI tools for idea generation, slide design, scripting, and visual enhancement

### 2. Mastering Ideation – Use AI to Design a Great Topic and Structure a Compelling Presentation

- Use AI to generate impactful presentation ideas
- Master 5 essential AI prompting for engaging content
- Follow a step-by-step guide to develop high-impact topics and structured presentations

### 3. Designing Visually Stunning Slides with AI

- Use AI to quickly generate professional presentations
- Refine text, layout, and visuals with AI
- Enhance slides with multimedia elements like images and icons
- Leverage advanced design tools to elevate presentation quality

### 4. AI for Storytelling – Turn Your Message into a Memorable Story

- Harness AI to create engaging narratives for your presentation
- Create scripts that resonate and inspire your audience
- Improve your delivery using AI-generated feedback on tone, pacing, and word choice

### 5. Your AI Presentation Toolkit

- Understand the limitations of using AI in presentations and how to avoid common pitfalls
- Explore additional tools for AI-powered PowerPoint/Pitch Deck creation

#### Enrolment Method

Scan the QR code to complete the enrolment and payment online.



<http://u.hkpc.org/b4U>



| Course Title  | Learning Objective/Outcomes  | Duration   |
|---|--|--|
| <b>Agile Project Management</b>   | <ul style="list-style-type: none"> <li>Differentiate between Waterfall and Agile Project Management, noting their pros and cons</li> <li>Examine the rise and uses of Agile Project Management</li> <li>Uncover Agile Project Management's significance, mindset, and team structure</li> <li>Inspire "Empathy" and "Innovation" in Agile Project Management implementation</li> </ul>                                       | Around 60 minutes divided into several learning sessions |
| <b>Customer Centric Marketing: From User Interface to User Experience</b> | <ul style="list-style-type: none"> <li>Define good customer experience</li> <li>Explore the importance of Customer Experience in the Experience Economy</li> <li>Learn about 4P, 4C, and 4E in marketing and their relationships</li> <li>Differentiate User Experience (UX), User Interface (UI), and Customer Experience (CX)</li> <li>Define good UX and the Design Thinking Process</li> </ul>                           | Around 60 minutes divided into several learning sessions |
| <b>Cyber Security Essentials</b>  | <ul style="list-style-type: none"> <li>Stay updated on cybersecurity news and trends</li> <li>Learn about internet security measures to safeguard digital assets</li> <li>Recognise and prevent phishing attacks</li> <li>Understand preventive measures to counter cyber threats</li> </ul>   | Around 60 minutes divided into several learning sessions |
| <b>ESG in Business Applications</b>                                       | <ul style="list-style-type: none"> <li>ESG definition and worldwide/local trends</li> <li>Impact of global climate change on business sustainability</li> <li>Implementation of sustainable practices in your company</li> <li>Employee contributions to company sustainability goals</li> </ul>   | Around 60 minutes divided into several learning sessions |
| <b>Understand Artificial Intelligence (AI)</b>                            | <ul style="list-style-type: none"> <li>Gain a foundational understanding of the core technology – AI and its relevance in today's business landscape</li> <li>Explore real-world examples and case studies demonstrating how various industries leverage the technology to solve problems and drive innovation</li> <li>Discuss the challenges and ethical considerations associated with this technology</li> </ul>         | Around 54 minutes divided into several learning sessions |
| <b>Understand Blockchain Technologies</b>                                 | <ul style="list-style-type: none"> <li>Gain a foundational understanding of the core technology – Blockchain and its relevance in today's business landscape</li> <li>Explore real-world examples and case studies demonstrating how various industries leverage the technology to solve problems and drive innovation</li> <li>Discuss the challenges and ethical considerations associated with this technology</li> </ul> | Around 53 minutes divided into several learning sessions |
| <b>Understand Cloud Computing</b>   | <ul style="list-style-type: none"> <li>Gain a foundational understanding of the core technology – Cloud and its relevance in today's business landscape</li> <li>Explore real-world examples and case studies demonstrating how various industries leverage the technology to solve problems and drive innovation</li> <li>Discuss the challenges and ethical considerations associated with this technology</li> </ul>      | Around 50 minutes divided into several learning sessions |
| <b>Understand Big Data and Data Analytics</b>                             | <ul style="list-style-type: none"> <li>Gain a foundational understanding of the core technology – Big Data and its relevance in today's business landscape</li> <li>Explore real-world examples and case studies demonstrating how various industries leverage the technology to solve problems and drive innovation</li> <li>Discuss the challenges and ethical considerations associated with this technology</li> </ul>   | Around 60 minutes divided into several learning sessions |
| <b>AI Gym</b>   | <ul style="list-style-type: none"> <li>Understand the basic concept of AI Gym</li> <li>Learn about the AI principles for effectively prompting</li> <li>Apply the AI framework to make a PowerPoint Presentation</li> </ul>  | Around 22 minutes  |