



Professional Scrum Product Owner - AI Essentials

Created by Ken SCHWABER, Scrum.org and the Professional Scrum Trainer Community



AI is becoming a foundational capability in product management and is transforming every role. There are many ways to leverage AI to help discover, define, validate and deliver valuable products to market. AI can help create greater value, improve product validation and discovery efforts and foster effective Product Ownership.

Professional Scrum Product Owner-AI Essentials (PSPO-AI Essentials) is an interactive, hands-on course designed to empower Product Owners, Product Managers, Business Analysts to understand, leverage, and apply Artificial Intelligence (AI) to support their job and teams.

Programme code	10018341
Date and time	27 Jun 2026 (Sat) 9:00-17:00
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Language	Cantonese, supplemented with English Terminology
Course fee	HK\$6,420 (Early Bird Price: HK\$ 5,778)
Certification	All participants completing the Professional Scrum Product Owner-AI Essentials course receive a password to take the Professional Scrum Product Owner-AI Essentials (PSPO-AI Essentials) assessment. The industry-recognized PSPO-AI Essentials certification requires a minimum passing score of 85%.

Course Description

In this one day* course students engage in discussions and exercises to explore practical uses of AI tools and techniques across each stance of the Product Owner. In addition to the traditional stances, students are introduced to a new stance, focusing on ethics and security, providing essential guidance on adopting AI responsibly and securely within an organization.

Throughout this course, attendees will gain the skills and confidence to harness AI effectively, ensuring they remain at the forefront of delivering value in an ever-evolving digital landscape. The Product Owner of tomorrow masters AI—this training ensures you are prepared for that future.

The course also includes a free attempt at the globally recognized Professional Scrum Product Owner-AI Essentials (PSPO-AI Essentials) certification exam.

Inquiry

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Course Outline

Content (highlights)

Master AI Tools: Leverage AI for text, image, video, and presentations, use advanced Prompt Engineering.
Grasp Core AI Concepts: Deep dive into Machine Learning, LLMs, Reinforcement Learning, Agentic AI, and RAG.
Elevate Stakeholder Management: Use Generative AI to enhance collaboration and streamline communication.
Optimize Your Daily Workflow: Automate meetings, research, and emails to focus on high-value tasks.
Accelerate Prototyping: Explore "No-Code" prototyping and the future of "Vibe Coding."
Lead Responsibly: Ensure data security, compliance, and ethical AI adoption within your organization.

Who Should Attend?

This course is appropriate for Product Professionals in any industry as they learn how to integrate AI into their jobs.

- Product Owners, Product Managers
- Project Managers, Business Analysts
- Agile leaders, Scrum Masters
- Other related professionals involved in defining new and improving existing products

Upcoming Course Offerings on Scrum

- Professional Scrum Master
- Professional Scrum Master II



Trainer Information

Lorenz Cheung, CFA, is Hong Kong's first Scrum.org Professional Scrum Trainer and a leading AI and Agile Transformation expert, specializing in bridging the gap between C-suite strategy and hands-on engineering. With a background in Software Engineering and 20 years of Digital Transformation experience within Tier-1 financial institutions, he possesses first-hand expertise in leading large-scale change, having managed global organizations of 200+ members and portfolios exceeding HK\$50M. He is now dedicated to accelerating AI and Agile adoption across Hong Kong, empowering enterprises to unlock new levels of productivity and sustainable growth.

Enrolment Methods

1. Scan the QR code to complete the enrolment and payment online OR
2. Mail the crossed cheque with payee name "Hong Kong Productivity Council" (in HK dollar) to HKPC Academy, Hong Kong Productivity Council, 4/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms Yan WAI). Please indicate the course name and course code on the envelope.



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