

# New Industrialisation Study Mission in Malaysia

## Overview

This study mission aims to deepen understanding of the transformation in ASEAN countries towards New Industrialisation. Participants will gain first-hand exposure to the progress in smart industry of Kuala Lumpur, digital transformation, and the upgrading of traditional industries through field visits, expert-led training, and high-level discussions with industry, government, and academic stakeholders.

## Goal :

- To provide Hong Kong leaders with insights into the smart manufacturing and digital transformation in Kuala Lumpur and also to foster practical partnerships in New Industrialisation through targeted exchanges.

Programme Code	10019081-01
Date	29 March – 1 April 2026 (Sunday to Wednesday)
Location	Kuala Lumpur, Malaysia
Medium	English
Fee	HK\$1,000/ per participant

HKPC Academy has launched its inaugural "New Productive Forces Talent Development Programme" to help the market cultivate more innovation and technology professionals and entrepreneurs with new skills and fresh thinking, supporting the development of Hong Kong's distinctive new-quality productivity. The programme includes vLearn online training courses, a "New Productive Forces Certificate" course, a "New Productive Forces Senior Personnel Study Mission", and a "New Productive Forces" career expo, enabling the public to appreciate the economic benefits of New Productive Forces across society and driving Hong Kong's high-quality development.

## Supporting Organisations

## Itinerary\*(TBC)

Date	Time	Details	
29 March 2026 (Sun)	AM	Flight to Kuala Lumpur	
	PM	Welcome Gathering	
30 March 2026 (Mon)	AM	New Industrialisation Training: Development in ASEAN Countries	<ul style="list-style-type: none"> <li>To provide the strategic context for New Industrialisation. It covers:               <ol style="list-style-type: none"> <li>The core concepts of Industry 4.0 (IoT, AI, robotics, big data) and how they are being adopted across ASEAN countries.</li> <li>Case studies of smart factories and digital supply chains in the region.</li> <li>The skills gap and opportunities for foreign investment in high-value and tech-driven manufacturing.</li> </ol> </li> </ul>
	PM	Business Matching 1: JCI in Malaysia	
31 March 2026 (Tue)	AM	Business Matching 2: Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM)	<ul style="list-style-type: none"> <li>To represent Chinese businesses for promoting the digital economy and industrial upgrading.</li> <li>To participate in the construction of a high ground for new quality productivity cooperation between China and Malaysia.</li> <li>To connect manufacturing industries in China with the ASEAN market.</li> </ul>
	PM	Seeing is Believing 1: FSBM Holdings Berhad (A digital IT and Finance Solutions Provider) Seeing is Believing 2: Finance Industries in Malaysia	<ul style="list-style-type: none"> <li>To focus on IT solutions, smart manufacturing, cybersecurity and fintech in order to directly drive the digitalisation of new productivity and the digital transformation of industries.</li> </ul>
1 April 2026 (Wed)	AM	Visit Hong Kong Economic and Trade Office (HKETO) in Kuala Lumpur	<ul style="list-style-type: none"> <li>To promote trades between Hong Kong, Malaysia and ASEAN countries which will focus on the integration of the digital economy and high-tech industries and supports cross-border innovation of new productivity and supply chain optimisation.</li> </ul>
	PM	Flight to Hong Kong	

\* The itinerary may be changed due to actual circumstances

<b>Date</b>	<b>29 March – 1 April 2026 (Sunday to Wednesday)</b>
<b>Fee</b>	HK\$1,000/ per participant
<b>Remarks</b>	The fee excludes flight tickets, meals and accommodation
<b>Language</b>	English
<b>Quota</b>	First-come, first-served basis
<b>Deadline</b>	13 March 2026

## Enrolment Method

1. Scan the QR code to complete the enrolment and payment online; or
2. After completing the enrolment, the crossed cheque with payee name “Hong Kong Productivity Council” (in HK dollar) and the application form should be mailed to HKPC Academy, Hong Kong Productivity Council, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms. Kiki YU). Please indicate the course name and course code on the back of the cheque and envelope.



Places are limited and will be allocated on a first-come, first-served basis.

If registrations exceed expectations, applicants will be placed on a waiting list and notified in due course.

HKPC Academy reserves the right of final decision.

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