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- Managing Team Performance 管理團隊表現
- Generations United: Building Bridges, Creating Synergy 世代共融: 建立橋樑 成就協同效應
- Find Common Ground: Communication Techniques for Win-win Outcomes
尋找共識: 達致雙贏的溝通技巧
- Risk and Crisis Management 風險與危機管理

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* Subject to terms and conditions; Applicants are required to complete a declaration to confirm their SME status.

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Discount valid until 31 March 2027.
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Course Title 課程名稱	Learning Objectives / Outcomes	學習目標成果	Duration 時長
Art and Science of Influencing 影響力的科學與藝術	<ul style="list-style-type: none"> Why is influencing challenging? How to influence? What needs to be done for different people? 	<ul style="list-style-type: none"> 為什麼影響別人如此困難? 如何影響他人? 針對不同人群需要做什麼? 	<p>Around 60 minutes divided into several learning sessions</p> <p>約60分鐘並分為多個課程章節</p>
Be Design Thinking First 設計思維應用	<ul style="list-style-type: none"> Recognise and differentiate thinking patterns Foster collaboration and apply Design Thinking with diverse perspectives using the "P.U.S.H." concept Illustrate Design Thinking through a case study for customer-centric success Encourage reflection on customer identification, problem-solving, and embracing constraints 	<ul style="list-style-type: none"> 識別不同思維模式，了解其差異 鼓勵參與者協作，運用 "P.U.S.H." 概念實踐設計思維 透過案例研究展示設計思維如 何幫助識別客戶需求，取得商業成功 啟發參與者思考客戶身份、解決問題策略，並接受限制 	
Managing Team Performance 管理團隊表現	<ul style="list-style-type: none"> Establish clear goals Assign right people using appropriate approach Manage team proactively 	<ul style="list-style-type: none"> 建立明確的目標 使用適當的方法分配合適的人 積極主動地管理團隊 	
Generations United: Building Bridges, Creating Synergy 世代共融 建立橋樑 成就協同效應	<ul style="list-style-type: none"> Explore generational impacts on organisations Understand varied communication styles and information preferences among generations Identify similarities and differences across generational groups 	<ul style="list-style-type: none"> 探究不同世代對組織的影響 理解各世代的溝通和信息接收方式 辨識跨世代間的相似與差異 	

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Find Common Ground: Communication Techniques for Win-win Outcomes 尋找共識：達致雙贏的溝通技巧	<ul style="list-style-type: none"> Utilise negotiation basics in project management Grasp the BATNA negotiation model Acquire effective communication skills for shared objectives Foster win-win scenarios for favorable results 	<ul style="list-style-type: none"> 在專案管理中應用談判基本要素 了解BATNA談判框架 獲得有效溝通的技巧以實現共同目標 推動雙贏，創造正面成果 	<p>Around 60 minutes divided into several learning sessions</p> <p>約60分鐘並分為多個課程章節</p>
Risk and Crisis Management 風險與危機管理	<ul style="list-style-type: none"> Heighten crisis awareness Proactively engage stakeholders Create crisis response strategies to limit damage Implement proactive measures to avert future crises Build confidence in crisis management team leadership under pressure 	<ul style="list-style-type: none"> 提升風險意識 主動同持份者有效溝通 建立應變計劃 控制危機損害 加強高壓情況下處理危機和 領導團隊的信心 	<p>Around 28 minutes divided into several learning sessions</p> <p>約28分鐘並分為多個課程章節</p>



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