

Driving Transformation: Build Culture, Mindset & AI-Ready Teams - Fuel Transformation with LEGO® SERIOUS PLAY® & AI

Image created by Generative AI

CONNECTION TECHNOLOGY 裝備未來
FUTURESKILLS

- How can we enable our team to implement significant change?
- What should we innovate — and how?
- How to best leverage AI at work?
- Do these sound familiar to you?

Join this workshop to gain a holistic transformation framework – Integral Model – and leverage generative AI tools. Let’s turn uncertainty into momentum!

Programme code	10018951-10
Date and time	14 May 2026 (Thu) 09:30 - 17:00
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon
Language	Cantonese (supplemented with English terminology and handouts)
Course fee	HK\$1,900 for each participant
Target Audience	For those driving change and innovation in their organisations and promoting a culture of AI adoption

Course Objectives

- Learn about transformation from a comprehensive lens, which covers individual mindset, collective culture, as well as practical AI tools and workflows.
- Experience and practise different tools and concepts to promote transformation in the workplace, including **LEGO® SERIOUS PLAY®** and **Generative AI tools**.
- Apply tools and processes to “sandbox” innovation ideas for the organisation, including **AI-powered brainstorming, decision support, and drafting workflows**
- Increase participants’ confidence as an individual and foster a positive team culture when driving transformation.
- Understand how to ethically and practically integrate AI at an individual and organisation level.

Inquiry: Ms Maggie CHEUNG | +852 2788 5013 | maggiecheung@hkpc.org
Ms Becky YU | +852 2788 5029 | beckyyu@hkpc.org

Course Features

1. Holistic Transformation Framework

Apply the Integral Transformation Model (mindset, culture, tools, processes) to drive change at both individual and organisational levels.

	Interior	Exterior
Individual	Self-awareness, mindset	Tools
Collective	Culture	Processes

The Integral Transformation program draws from the Integral Theory, which divides corporate transformation in 4 boxes. By experiencing, reflecting, and applying the knowledge and tools in the 4 boxes, participants will not only develop their innovation toolbox a great deal, but also walk away with practical ideas for their companies. They will also learn how to incorporate the latest generative AI technology in their change practises.

2. Interactive LEGO® SERIOUS PLAY® & AI Tools

Use LEGO® SERIOUS PLAY® method to visualise abstract challenges and spark innovation, paired with Generative AI to accelerate transformation.

3. Practical Skill Building

Master mindset shifts, cultural alignment, and AI tools - transformation isn't a threat, but a catalyst to simplify and elevate work.

4. Actionable Outcomes

Leave with ready-to-apply strategies, from AI-aided workflows to team collaboration techniques, turning theory into immediate next steps.

Course Outline – 1 day*

Content	Purpose
1. Opening	Warm people up, and get excited and related to the topic
2. “Big C” and “little c” in creativity	Bust innovation myths and empower teams to contribute to digital transformation – whether through small daily tasks or big changes
3. Integral Transformation assessment	Provide a practical tool to assess awareness and readiness for transformation in the workplace
4. Learning Agility and Exploration Cycle	Learn the frameworks that drive innovation and transformation in an ever-changing environment
5. 10X innovation ideas	Set the stage of what level of innovation is required for your transformation
6. Generative AI tools and applications	<ul style="list-style-type: none"> • practise using AI tools (e.g., ChatGPT/ Deepseek) to improve personal productivity, creativity, presentation and communication • Learn basic prompt writing to get clear and useful results from AI • Use AI to simplify workflows—e.g., meeting notes, timelines, content calendars • Understand how leaders can guide ethical, practical AI adoption in teams and organisations
7. “Yes and” culture and condition-based conversation	Learn and practise a communication tool that fosters psychological safety within teams, which facilitates transformation
8. Reflection and wrap-up	Reflect and internalise the learning, and discuss application in the workplace

Trainer's Profile

Brian TANG

Brian is the first person in the world to train LEGO[®] SERIOUS PLAY[®] Methods Facilitator in Chinese. He is also a Certified LEGO[®] SERIOUS PLAY[®] Methods Facilitator and Strategic Play[®] Group Licensed Trainer in LEGO[®] SERIOUS PLAY[®] Methods in China. Brian has over 10 years of experience in talent development and trainings. He has delivered a vast array of programmes in the areas of leadership development, people management skills, change management, etc.

Roger KAN

A dynamic digital leader and educator with over 10 years of experience in the digital industry. Currently holding a senior management position at a MNC specialising in digital solutions, Roger bridges cutting-edge industry expertise with academic excellence. His deep knowledge spans generative AI tools making him a highly sought-after trainer for corporate and academic audiences across the Greater Bay Area (GBA).

Enrolment Methods

1. Scan the QR code to complete the enrolment and payment online. OR
2. Mail the crossed cheque with payee name "Hong Kong Productivity Council" (in HK dollar) and the application form to: **HKPC Academy, Hong Kong Productivity Council, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms Maggie CHEUNG)**. Please indicate the course name and course code on the **back of the cheque and envelope**. OR
3. Visit the registration counter of HKPC Academy, Hong Kong Productivity Council (1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon) to enrol and settle the course fee.
Office hours: Monday to Friday 09: 00 - 18: 00

