

From Idea to Deck: Create with Canva & AI

Image created by Generative AI


 裝備未來
 FutureSkills

Create professional presentations from scratch with Canva & AI. **Generate content, design visuals, and ensure brand consistency in one workflow.** Build confidence and deliver compelling storytelling.

Every participant will receive an exclusive AI Prompt Sheet.

Duration

3.5 Hours

Medium

Cantonese (supplemented with English terminology and handouts)

Course fee

Depends on number of participants, duration, venue and course content

Course Objectives

- Use **FREE AI tools** to research, structure narratives, and write professional scripts for compelling presentation
- Master **AI-driven visual creation and editing** to produce custom graphics, icons, and layouts in Canva
- Apply **brand kits and AI templates** to ensure visual consistency and a polished, professional finish across all slides
- **Export and integrate presentations into professional formats for seamless delivery** and further editing

Enquiry / Enrolment

Please contact our consultant for programme arrangement:

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Course Outline

1. Foundations & Content Engineering

- Use AI to research, outline, and script your presentation with accuracy and impact
- Key topics:
 - AI model selection: Selecting the right AI tool for ideation, scripting, real-time research/fact-checking
 - Effective prompts: Generate structured presentation outlines and scripts effectively
 - Hands-on activity: Use AI tool for a structured outline

2. Visual Alchemy & AI Image Mastery

- Generate and refine custom visuals using AI for a professional and polished look
- Key topics:
 - Image prompting: Using style, lighting, and medium keywords for professional
 - Customised visual: Creating custom backgrounds, icons, and hero graphics
 - AI editing: background remover, background/ object swapping, subject detachment for layout flexibility
 - Hands-on activity: Generate a custom graphic and refine details

3. Brand Consistency & Data Visualisation

- Ensure brand alignment and transform data into clear, engaging visual stories
- Key topics:
 - AI Charts: Prompt-driven data visualisation and infographics
 - Brand Cohesion: Applying Brand Kits (colours, logos, fonts) in one click
 - Templates: Skinning AI content with corporate presentation templates
 - AI design: Automated layout suggestions for polished slides
 - Hands-on activity: Apply a corporate template to AI-generated content and create an infographic

4. Integration & Export

- Integrate and finalise your presentation for professional delivery
- Key topics:
 - PPT integration: Exporting to “.pptx” for offline editing and self-management
 - Pro formats: Saving as high-resolution PDF or "Present and Record" video
 - Final review: Manual check for AI hallucinations and brand alignment

5. AI Ethics & Privacy Considerations