

Large Language Models (LLM): From AI Applications to Project Management for Business Executives

裝備未來 FutureSkills

Unlock the power of Large Language Models in your company! From theory to implementation, master key concepts, latest applications, project management tips, vendor strategies, and security concerns.

Anyone without a technical background can learn how to manage an LLM project!

Duration

6 Hours

Language

Cantonese (supplemented with English terminology and handouts)

Course fee

Depends on number of participants, duration, venue and course content

Learning Outcomes

- ✓ Understand the fundamentals of Large Language Models (LLMs) and their applications.
- ✓ Implement LLM projects effectively, covering the project lifecycle and vendor management.
- ✓ Address security considerations such as On-Premise vs. Cloud, privacy, etc.

Enquiry / Enrolment

Please contact our consultant for programme arrangement:

Ms Becky YU | Senior Consultant, HKPC Academy
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Course Outline

1. Introduction to Large Language Models (LLMs) and Generative AI

- What are LLMs and GenAI?
- Importance in today's digital landscape
- Core concepts and key knowledges
 - How AI learns and performs
 - LLM essential terms and knowledges
 - Major capacity and limitations of LLMs and GenAI

2. Applications and Use Cases of LLMs

- Real-world applications and use cases highlight (GOV, Business from different locations)
- Citizen services and chatbots
- Document analysis and summarisation
- Policy development and analysis
- Multilingual communication
- Cybersecurity and fraud detection

3. Implementing LLM Projects: The Project Decision Framework

- AI Project lifecycle
- From goal setting, data preparation, model selection, implementation, evaluation and deployment monitoring
- Model capacity and cost considerations
- Cloud AI and on-premise AI feasibility
- Hands-on exercises to go through LLM applications, implementation and evaluation

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4. Project Management Tips and Vendor Consideration for LLM Projects

- Types of LLM project and implementation approach
- Key factors of successful GenAI/LLM project
- Stakeholder management
- Change management and user adoption
- LLM related vendor consideration criteria

5. AI Data Security and Ethical Considerations

- AI data security overview and potential threads
- Cloud AI and on-premise AI consideration
 - Pros and Cons, capacity, model options, costing
 - High-level solution design options
- Privacy concerns and smart data management
- Security and compliance considerations (e.g. ISO, local regulations)
- Accuracy and Bias in LLMs

6. Key Skills Future Trends and Opportunities

- Major skills and mindsets ready for LLM
- Potential future applications in government
- Preparing for the evolving landscape
- Key takeaways

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