

Large Language Models (LLM): From AI Applications to Project Management for Business Executives

Image created by Generative AI

裝備未來
FutureSkills

Unlock the power of Large Language Models in your company! From theory to implementation, master key concepts, latest applications, project management tips, vendor strategies, and security concerns.

Anyone without a technical background can learn how to manage an LLM project!

Programme Code	10018951-17
Date and time	21 Oct 2026 (Wed) 09:30 – 17:00 [Total: 6 hours]
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong
Mode	Face to Face Workshop
Language	Cantonese (supplemented with English terminology and handouts)
Course fee	HK\$3,000/ HK\$2,700* *Group discount for 2 or more

Learning Outcomes

- ✓ Understand the fundamentals of Large Language Models (LLMs) and their applications.
- ✓ Implement LLM projects effectively, covering the project lifecycle and vendor management.
- ✓ Address security considerations such as On-Premise vs. Cloud, privacy, etc.

Course Outline

1. Introduction to Large Language Models (LLMs) and Generative AI

- What are LLMs and GenAI?
- Importance in today's digital landscape
- Core concepts and key knowledges
 - How AI learns and performs
 - LLM essential terms and knowledges
 - Major capacity and limitations of LLMs and GenAI

2. Applications and Use Cases of LLMs

- Real-world applications and use cases highlight (GOV, Business from different locations)
- Citizen services and chatbots
- Document analysis and summarisation
- Policy development and analysis
- Multilingual communication
- Cybersecurity and fraud detection

3. Implementing LLM Projects: The Project Decision Framework

- AI Project lifecycle
- From goal setting, data preparation, model selection, implementation, evaluation and deployment monitoring
- Model capacity and cost considerations
- Cloud AI and on-premise AI feasibility
- Hands-on exercises to go through LLM applications, implementation and evaluation

Course Outline

4. Project Management Tips and Vendor Consideration for LLM Projects

- Types of LLM project and implementation approach
- Key factors of successful GenAI/LLM project
- Stakeholder management
- Change management and user adoption
- LLM related vendor consideration criteria

5. AI Data Security and Ethical Considerations

- AI data security overview and potential threads
- Cloud AI and on-premise AI consideration
 - Pros and Cons, capacity, model options, costing
 - High-level solution design options
- Privacy concerns and smart data management
- Security and compliance considerations (e.g. ISO, local regulations)
- Accuracy and Bias in LLMs

6. Key Skills Future Trends and Opportunities

- Major skills and mindsets ready for LLM
- Potential future applications in government
- Preparing for the evolving landscape
- Key takeaways

Trainer's Profile

Kit WONG

Graduated from the City University of Hong Kong. With 15+ years of experience, Kit helps businesses thrive through AI, cloud, and digital marketing solutions. He's a skilled developer, consultant, and trainer, delivering engaging Generative AI x ChatGPT workshops for diverse audiences, from government, property, to finance Sectors. His expertise empowers participants to implement AI solutions and achieve operational excellence.

Matt YIU (Co-trainer)

Matt is an accomplished software engineer with a proven track record of optimising cloud systems for operational efficiency. He holds a Master of Philosophy degree in Computer Science and Engineering, bringing a deep understanding of complex technical concepts to his training sessions. Matt's expertise ensures participants gain valuable insights and practical skills in utilising AI-powered tools.

Award of Certificate

A Certificate of Attendance will be awarded to participants who have completed the course.

Enrolment Methods

1. Scan the QR code to complete the enrolment and payment online. OR
2. Mail the crossed cheque with payee name "Hong Kong Productivity Council" (in HK dollar) and the application form to: **HKPC Academy, Hong Kong Productivity Council, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms Fannie KWOK)**.
Please indicate the course name and course code on the **back of the cheque and envelope**. OR
3. Visit the registration counter of HKPC Academy, Hong Kong Productivity Council (1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon) to enrol and settle the course fee.
Office hours: Monday to Friday 09: 00 - 18: 00



<http://u.hkpc.org/bEu>