

New Productive Forces Talent Programme (NPFTP) ●●● Online Training Course

HKPC Academy
vLearn Platform

Buy 1
Get 9

Enrol in ONE of these programmes (HK\$100 per programme)

AI Content Creation & Video Production

- Smartphone Photography and Editing with AI
- Generative AI for Video: From Storyboarding to Production
- Smartphone Video Production with AI
- Next-Gen Influencer: Create Faceless Social Media Content with AI
- Canva for Business: Design Like a Pro (Presentations & Graphics)
- Transform Data into Visuals with Generative AI

Digital Marketing

- Digital Marketing: Enhancing SEO for Online Visibility and Leads
- Digital Marketing: From Platforms to Strategies in Mainland

AI Strategy and Applications

- Transforming Business with AI: From Concepts to Implementation
- e-Commerce: Your 24/7 AI Marketing Partner
- Optimising Business Processes with Generative AI
- Craft Compelling PowerPoint Presentations with Generative AI
- AI for Business: Research & Data Analysis

Other FutureSkills

- Blockchain Strategies and Applications
- Data Analytics for Business Success
- AI Ethics: Opportunities & Risks
- Quantum Computing: What You Should Know

And get the following 9 programmes for **FREE!**

- Agile Project Management
- Customer Centric Marketing: From User Interface to User Experience
- Cyber Security Essentials
- ESG in Business Applications
- Understand Artificial Intelligence
- Understand Blockchain Technologies
- Understand Cloud Computing
- Understand Big Data & Data Analytics
- AI Gym

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More Info & Enrol



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