hkpc Academy 生產力學院



Professional Scrum Product Owner - AI Essentials

Created by Ken SCHWABER, Scrum.org and the Professional Scrum Trainer Community

CONNECTION TECHNOLOGY 裝備未來 FUTURESKILLS

AI is becoming a foundational capability in product management and is transforming every role. There are many ways to leverage AI to help discover, define, validate and deliver valuable products to market. AI can help create greater value, improve product validation and discovery efforts and foster effective Product Ownership.

Professional Scrum Product Owner-AI Essentials (PSPO-AI Essentials) is an interactive, hands-on course designed to empower Product Owners, Product Managers, Business Analysts to understand, leverage, and apply Artificial Intelligence (AI) to support their job and teams.

Programme code	10018341
Date and time	21 Nov 2026 (Sat) 9:00 am - 5:00 pm
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Language	Cantonese, supplemented with English Terminology
Course fee	HK$6,420 (Early Bird Price: HK$ 5,778)
Certification	All participants completing the Professional Scrum Product Owner-AI Essentials course receive a password to take the Professional Scrum Product Owner-AI Essentials (PSPO-AI Essentials) assessment. The industry-recognized PSPO-AI Essentials certification requires a minimum passing score of 85%.

Course Description

In this one day* course students engage in discussions and exercises to explore practical uses of AI tools and techniques across each stance of the Product Owner. In addition to the traditional stances, students are introduced to a new stance, focusing on ethics and security, providing essential guidance on adopting AI responsibly and securely within an organization.

Throughout this course, attendees will gain the skills and confidence to harness AI effectively, ensuring they remain at the forefront of delivering value in an ever-evolving digital landscape. The Product Owner of tomorrow masters AI—this training ensures you are prepared for that future.

The course also includes a free attempt at the globally recognized Professional Scrum Product Owner-AI Essentials (PSPO-AI Essentials) certification exam.

Inquiry
Ms Yan WAI| +852 2788 5794 | ecinfo@hkpc.org

Professional Scrum Product Owner - AI Essentials

Course Outline

Content (highlights)

- Explain key concepts in AI, including machine learning, deep learning, generative AI, and agentic AI
- Discuss how AI tools can enhance Product Ownership through real-world use cases
- Demonstrate the use of generative AI tools (e.g., ChatGPT, Synthesia) to support product work
- Move from theory to practice by embedding AI tools into your daily Product Ownership
- Identify ethical and responsible practices when adopting AI tools
- Implement AI-informed behaviors as AI-literate Product Owners in daily work

Who Should Attend?

This course is appropriate for Product Professionals in any industry as they learn how to integrate AI into their jobs.

- Product Owners
- Business Analysts
- Product Managers
- Agile leaders
- Other related professionals involved in defining new and improving existing products

Trainer Information

Lorenz Cheung, CFA, is Hong Kong's first Scrum.org Professional Scrum Trainer and a leading AI and Agile Transformation expert, specializing in bridging the gap between C-suite strategy and hands-on engineering. With a background in Software Engineering and 20 years of Digital Transformation experience within Tier-1 financial institutions, he possesses first-hand expertise in leading large-scale change, having managed global organizations of 200+ members and portfolios exceeding HK$50M. He is now dedicated to accelerating AI and Agile adoption across Hong Kong, empowering enterprises to unlock new levels of productivity and sustainable growth.

Enrolment Methods

1. Scan the QR code to complete the enrolment and payment online OR
2. Mail the crossed cheque with payee name "Hong Kong Productivity Council" (in HK dollar) to HKPC Academy, Hong Kong Productivity Council, 4/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms Yan WAI). Please indicate the course name and course code on the envelope.

Supporting Organisations (In arbitrary order)

ScrumHK

Scrum.org The Home of Scrum

Hong Kong Software Industry Association 香港軟件行業協會

Hong Kong Computer Society 香港電腦學會

Transformation HK

WTIA 香港無線科技商會

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