hkpc Academy 生產力學院



Professional Scrum Master - AI Essentials

Created by Ken SCHWABER, Scrum.org and the Professional Scrum Trainer Community

CONNECTION TECHNOLOGY 裝備未來 FUTURESKILLS

AI has become a core capability in product delivery and is transforming every role. Scrum Masters and Agile Coaches have a key part to play in the use of AI and introducing AI to teams, products and organizations, acting as a catalyst for change.

Through the proper use of AI tools, Scrum Masters, their teams and organization become more effective. Professional Scrum Master-AI Essentials (PSM-AI Essentials) is an interactive, hands-on course designed to empower Scrum Masters and Agile Coaches to understand, leverage and apply Artificial Intelligence (AI) to support their job, teams and organization.

Programme code	P0000399
Date	12 Dec 2026 (Sat) 9:00 am – 5:00 pm
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Language	Cantonese, supplemented with English Terminology
Course fee	HK$6,420 (Early Bird Price: HK$ 5,778)
Certification	All participants completing the Professional Scrum Master-AI Essentials course receive a password to take the Professional Scrum Master Essentials (PSM-AI Essentials) assessment. The industry-recognized PSM-AI Essentials certification requires a minimum passing score of 85%.

Course Description

In this one-day* course, students engage in discussions and exercises to explore practical uses of AI tools and techniques to help them as a Scrum Master and to learn how to enable their Scrum Teams and organization to effectively use AI.

Throughout this course, participants gain the skills and confidence to harness AI effectively, ensuring they enable high-performing Scrum Teams in an ever-evolving digital landscape. Ultimately, an effective Scrum Master should understand AI, its impact and how to apply it. This training prepares students with a greater understanding of AI and how it can be applied for use by Scrum Teams.

The course also includes a free attempt at the globally recognized Professional Scrum Master™ - AI Essentials (PSM-AI Essentials) certification exam.

Inquiry
Ms Yan WAI| +852 2788 5794 | ecinfo@hkpc.org

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Course Outline

Content (highlights)

- Explain key AI concepts, including machine learning, deep learning, generative AI and agentic AI
- Describe how AI supports effective Scrum Team facilitation and collaboration
- Discuss how AI tools can enhance the Scrum Master accountability through real-world use cases
- Demonstrate practical uses of generative AI tools to support the Scrum Team and Scrum events
- Demonstrate effective AI prompt engineering to get the desired results
- Integrate AI tools in day-to-day work
- Implement AI-informed behaviors in day-to-day work
- Apply ethical and responsible practices when adopting and working with AI

Who Should Attend?

This course is appropriate for Scrum Masters and Agile Coaches with a solid understanding of the Scrum framework and experience working on a Scrum Team in any industry, as they learn how to integrate AI into their roles. This includes:

- Scrum Masters
- Agile Coaches
- Agile leaders
- Team facilitators
- Other related professionals

Trainer Information

Lorenz Cheung, CFA, is Hong Kong's first Scrum.org Professional Scrum Trainer and a leading AI and Agile Transformation expert, specializing in bridging the gap between C-suite strategy and hands-on engineering. With a background in Software Engineering and 20 years of Digital Transformation experience within Tier-1 financial institutions, he possesses first-hand expertise in leading large-scale change, having managed global organizations of 200+ members and portfolios exceeding HK$50M. He is now dedicated to accelerating AI and Agile adoption across Hong Kong, empowering enterprises to unlock new levels of productivity and sustainable growth.

Enrolment Methods

1. Scan the QR code to complete the enrolment and payment online OR
2. Please contact Ms Yan WAI via 2788 5794 or ecinfo@hkpc.org for group enrolment or other enquiries.

Supporting Organisations

ScrumHK
Scrum.org The Home of Scrum
Hong Kong Software Industry Association 香港軟件行業協會
Hong Kong Computer Society 香港電腦學會
Transformation HK
WTIA 香港無線科技商會

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