hkpc Academy 生產力學院



Professional Scrum Master Course

Created by Ken SCHWABER, Scrum.org and the Professional Scrum Trainer Community

裝備未來 FutureSkills

The course gives a clear understanding of the rules of Scrum through its empirical foundation.

Students can act as a Scrum Master for Scrum Teams as well as stakeholders from an in-depth understanding of servant-leadership.

Hence, they are effectively able to start using Scrum or increase its effectiveness if already underway.

This course is essential for leading the development of AI-driven solutions like Agentic AI and RAG, while providing practical AI tools to optimize your daily Scrum Master accountabilities

Programme code	P0000402
Duration and time	12 & 13 Mar 2027 9:00 am - 5:00 pm
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Language	Cantonese
Course fee	HK$9,360
Upcoming Course Offerings on Scrum	• Professional Scrum Product Owner • Professional Scrum Master II
Who Should Attend	Scrum Masters, Managers, Scrum Team members (developers, business analysts etc.) , and who wish to explore the usage of Scrum

Course Description

The 2-day Professional Scrum Master course covers the principles and (empirical) process theory underpinning the Scrum framework, and the role of the Scrum Master. This course is a combination of instruction and team-based exercises, and teaches what is at the heart of the Scrum and Agile movement.

PSM is the cutting-edge course for effective Scrum Masters and for anyone coaching a software development team toward increased efficiency and effectiveness. The course includes advanced thinking for servant-leadership and behavioral shifts.

Throughout the course, students are challenged to think in terms of the Scrum principles to better understand what to do when returning to the workplace.

Inquiry
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Professional Scrum Master Course

Course Outline

Day 1

- Complexity of Product Development (2 hour)
  - Challenges and its effect
  - The need for Agility
  - Using AI to help organizational change
- Empiricism (1.5 hours)
  - Data-driven decision model
- Scrum Framework (2.5 hour)
  - Scrum advantages and challenges
  - Framework Overview
  - Accountabilities
  - Events
  - Artifacts
- Definition of Done (1 hour)
  - Quality
  - Embedding AI as part of development process

Day 2

- Product Delivery (3.5 hours)
  - User-centric approach
  - Product Backlog Ordering
  - Business Value
  - Implementation Effort
  - Timeline and Budget
  - Using AI to help managing Product Backlog
- Peoples & Teams (2 hours)
  - Cross-functional team formation
  - Self-managing
  - Team dynamics
  - Using AI to help the team
- Role of Scrum Master (1.5 hour)
  - Guidance on technological challenges and uncertainties

Assessment Certification

PSM I assessment included, and participants are also entitled to a discount on the PSM II assessment. The industry-recognized PSM certifications require a minimum passing score on the assessments.

Trainer Information

Lorenz Cheung, CFA, is Hong Kong's first Scrum.org Professional Scrum Trainer and a leading AI and Agile Transformation expert, specializing in bridging the gap between C-suite strategy and hands-on engineering. With a background in Software Engineering and 20 years of Digital Transformation experience within Tier-1 financial institutions, he possesses first-hand expertise in leading large-scale change, having managed global organizations of 200+ members and portfolios exceeding HK$50M. He is now dedicated to accelerating AI and Agile adoption across Hong Kong, empowering enterprises to unlock new levels of productivity and sustainable growth.

Enrolment Methods

Scan the QR code to complete the enrolment and payment online

Who Should Attend?

The Professional Scrum Master course is for anyone involved in software development using the Scrum framework. It is particularly beneficial for those people within an organization accountable for getting the most out of Scrum, including Scrum Masters, managers, and Scrum Team members.

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