hkpc Academy 生產力學院



Professional Scrum Product Owner

Created by Ken SCHWABER, Scrum.org and the Professional Scrum Trainer Community

裝備未來 FutureSkills

The course gives a clear understanding of the mechanics of Scrum and how the Product Owner role fits in.

Participants are challenged to think in terms of Scrum and the Scrum principles to better understand what to do when they return to their workplaces, and their specific challenges.

Participants can act as a Product Owner for Scrum Teams and stakeholders. Hence, they can effectively increase the business agility of their organisation.

Programme code	P0000400
Duration and time	19 & 20 Feb 2027 9:00 am - 5:00 pm
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Language	English/Cantonese
Course fee	HK$9,360
Certification	All participants completing this course will receive a password to take the **PSPO I** assessment and are entitled to a discount on the PSPO II assessment . The industry-recognised PSPO certifications require a minimum passing score on these stringent assessments.

Course Description

Being a professional Product Owner encompasses more than writing requirements or managing a Product Backlog. Product Owners need to have a concrete understanding of all product management aspects, including but not limited to product ownership that drives value from their products.

The 2-day Professional Scrum Product Owner course focuses on all of these areas to teach students how to maximise the value of software products and systems. This course is made up of discussions and hands-on exercises based on real-life cases.

Participants will develop and solidify their knowledge of being a Product Owner through instruction and team-based exercises. The breadth of the role's responsibilities in delivering a successful product will become clearer from an Agile perspective. Metrics are identified to track the creation of value and the successful delivery of the product to the marketplace.

Inquiry: Ms Yan WAI| +852 2788 5794/2788 5800 | ecinfo@hkpc.org

Professional Scrum Product Owner

Course Outline

Content (highlights)

- Agile Product Management
- Product Vision, Strategy
- Value-Driven Development
- Scrum Principle and Empiricism
- The Scrum Framework
- Product Backlog Management
- Working with Stakeholders
- Release Management/ MVP

Who Should Attend?

This course may be interesting to all involved in software development upon the Scrum framework, but has been specifically conceived for those responsible over products from a business and product management perspective and taking up the highly accountable role of Scrum Product Owner.

Upcoming Course Offerings on Scrum

- Professional Scrum Master
- Professional Scrum Master II

Trainer Information

Lorenz Cheung, CFA, is Hong Kong's first Scrum.org Professional Scrum Trainer and a leading AI and Agile Transformation expert, specializing in bridging the gap between C-suite strategy and hands-on engineering. With a background in Software Engineering and 20 years of Digital Transformation experience within Tier-1 financial institutions, he possesses first-hand expertise in leading large-scale change, having managed global organizations of 200+ members and portfolios exceeding HK$50M. He is now dedicated to accelerating AI and Agile adoption across Hong Kong, empowering enterprises to unlock new levels of productivity and sustainable growth.

Enrolment Methods

1. Scan the QR code to complete the enrolment and payment online OR
2. Mail the crossed cheque with payee name "Hong Kong Productivity Council" (in HK dollar) to HKPC Academy, Hong Kong Productivity Council, 4/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms. Yan WAI). Please indicate the course name and course code on the envelope.

Inquiry: Ms Yan WAI| +852 2788 5794/2788 5800 | ecinfo@hkpc.org