主辦機構



考察團目的

考察團將聚焦企業國際化發展需求，發揮香港連接內地與國際市場的橋樑作用，協助企業拓展更廣泛的合作網絡與發展空間，重點包括：

- **探索出海機遇**：協助企業了解品牌出海及國際拓展，發掘海外業務與跨境合作機會。
- **連結內外資源**：發揮香港的國際網絡及平台優勢，促進企業對接市場、資本、專業服務及合作夥伴等多元資源。
- **集思匯交流**：邀請政府部門、商協會及企業代表共同交流，圍繞企業出海需求進行政策分享、策略交流、專業服務對接及資源配對，推動經驗共享與合作落地。

課程編號	10020447-01
日期	2026年12月1日-4日
地點	福建省 漳州市
語言	廣東話/英語/普通話
費用	每位港幣2,000 元 (詳情見備註)
截止日期	2026年11月26日

考察團市場：漳州

憑藉沿海區位與扎實的產業基礎，漳州逐步形成了多元產業協同發展的格局，為企業合作與市場拓展帶來更多機遇。

- 多元產業並進：漳州在**食品、能源、交通、健康及科技**等領域具備良好基礎，並持續推進新能源、智能製造及數字化應用。
- 產業載體完善：以古雷開發區、漳州高新區等重點平台為依托，持續完善產業配套，促進上下游企業協作及創新資源集聚。
- 合作機遇廣闊：兼具港口、交通及供應鏈優勢，漳州為企業對接供應鏈、拓展內地市場及探索海外商機提供良好條件，亦有利於深化港漳企業合作。

報名/ 查詢: 張小姐| +852 2788 5730 | mengzhang@hkpc.org
呂先生| +852 2788 5059 | wynnlyu@hkpc.org

主辦機構

商聚漳州·拓界全球 - 漳州商务考察團暨漳港合作出海新生態集思匯

2026年12月1日-4日（4日3夜）

時間	行程
第一天 （12月1日）	上午 考察團抵達漳州 下午 參訪漳州市食品健康行業頭部企業。
第二天 （12月2日）	參訪漳州市能源及交通行業頭部企業。
第三天 （12月3日）	上午 參訪漳州市科技類頭部企業。 下午 拜訪漳州市相關政府部門及機構，如市工信局、市商務局、市貿促會等。
第四天 （12月4日）	上午 舉行”漳港合作出海新生態集思匯”。 下午 考察團離開漳州

*實際行程將以當地公司機構安排爲準及可能做出調整，敬請留意

備註：
費用包含：當地交通、服務費及基本團體保險費用。

費用不包括：香港往返漳州的機票及酒店住宿費用。

報名方法

請於2026年11 月26日前掃描QR code 於網上完成報名，或致電+852 2788 5730 / +852 2788 5059 進行登記或查詢。

一旦確認報名，活動詳情和付款方式將通過郵件發送給您。

報名/ 查詢: 張小姐| +852 2788 5730 | mengzhang@hkpc.org
呂先生| +852 2788 5059 | wynnlyu@hkpc.org

Organiser

APAS 先進能源及智慧交通中心 | The Cradle 出海服務中心 | hkpc 生產力局



Connect Opportunities • Go Global - Zhangzhou Business Delegation, Zhangzhou–Hong Kong Collaboration & Global Expansion INC

Objectives

To advance the international development of enterprises, Hong Kong's role as a global hub and gateway for international connectivity will be leveraged to broaden global perspectives and strengthen capabilities for international market development. Key objectives include:

- **Exploring Overseas Channels:** Overseas sales channels and market expansion pathways will be introduced, while potential opportunities for overseas business cooperation will be identified.
- **Connecting with Overseas Resources:** Hong Kong's international networks and platform advantages will be leveraged to connect enterprises with capital, professional services, and quality resources.
- **INC Exchange:** Government departments, business associations, and enterprise representatives will be brought together for policy sharing, strategic exchange and professional service matching to support overseas expansion and practical collaboration.

Course Code	10020447-01
Date	1–4 December 2026
Location	Zhangzhou, Fujian
Language	Cantonese / English / Putonghua
Fee	HK$2,000 /person
Deadline	26 November 2026

Destination: Zhangzhou

With a coastal location and strong industrial foundation, Zhangzhou has developed a diversified industrial structure, creating favorable conditions for global market expansion and business cooperation.

- **Industrial Diversity:** Strengths have been established in food, energy, transportation and healthcare, alongside continued development in new energy, intelligent manufacturing, and digital applications.
- **Well-Developed Industrial Clusters:** The Gulei Petrochemical Base and Zhangzhou High-Tech Industrial Development Zone serve as key platforms, supporting industrial integration and upstream and downstream collaboration.
- **Strong Conditions for Business Cooperation:** Supported by port infrastructure, transportation networks, and supply chain capabilities, favorable conditions are provided for supply chain cooperation, market expansion, overseas development, and deeper Hong Kong–Zhangzhou business ties.

Registration/ Inquiries: Ms.Zhang | +852 2788 5730 | mengzhang@hkpc.org
Mr.Lyu | +852 2788 5059 | wynnlyu@hkpc.org

Organiser

APAS 先進能源及智慧交通中心 | The Cradle 出海服務中心 | hkpc 生產力局

Connect Opportunities · Go Global - Zhangzhou Business Delegation, Zhangzhou–Hong Kong Collaboration & Global Expansion INC

1-4 December 2026 (4 Days / 3 Nights)

Date	Itinerary
1 December (Tue)	Morning The delegation arrives in Zhangzhou Afternoon Visit to leading food and health companies in Zhangzhou.
2 December (Wed)	Visit Zhangzhou leading companies of Energy and Transportation industry.
3 December (Thu)	Morning Visit Zhangzhou leading companies of Technology industry. Afternoon Visit to relevant government departments and organisations in Zhangzhou, such as the Municipal Bureau of Industry and Information Technology, Municipal Bureau of Commerce and Council for the Promotion of International Trade.
4 December (Fri)	Morning Event of "Zhangzhou–Hong Kong Collaboration & Global Expansion INC". Afternoon The delegation departs from Zhangzhou.

*Itinerary subject to local arrangements and adjustments.

Notes:

Fee includes local transportation, service charges and basic insurance.

Fee excludes airfare between Hong Kong and Zhangzhou and hotel accommodation.

Registration

Please scan the QR code and complete the online registration by 26 November 2026, or call +852 2788 5730 / +852 2788 5059 for registration or enquiries.

Upon confirmation, programme details and payment instructions will be sent by email.

Registration/ Inquiries: Ms.Zhang | +852 2788 5730 | mengzhang@hkpc.org
Mr.Lyu | +852 2788 5059 | wynnlyu@hkpc.org